

Dr. N.Aruna -Principal

Service period: 30 years

ACADEMIC ACHIEVEMENTS:

Qualification	Awarded by	Year	Percentage
PhD in Finance	Krishna University, Machilipatnam	November, 2018	
NET		June 2014	
M.Phil finance	S.V. University		63.5%
CA Stage-I	Institute of Chartered Accountant of India (ICAI)	May'1992.	
Master's Degree in Commerce	Osmania University	1992	76.7% Distinction
Bachelor's Degree in Commerce	Osmania University	1988	64.5%
Diploma in Commercial Practice	State Board of Technical Education	1985	65.6%
S.S.C	Board of Secondary Education	1983	64.5%

TECHNICAL COMPETENCE:

Skill	Awarded by	Year
Lower Grade Type Writing (English)	State Board of Technical Education and Training. (A.P)	1995
Accounting Package: Tally, Ex: Next Generation,	Karan Institute, Secunderabad	2001

Short term course programming in Basic Language	Micro Computer Academy, Koti, Hyderabad.	1988
---	--	------

PROFESSIONAL EXPERIENCE:

30 years' Experience in Degree College

Position Held	College	Year
Principal	Vignana Jyothi Institute of Arts & Science College	2012 till date
Associate Professor	Aurora's Degree & P.G. College, Chikkadpally	March 2007 to July 2012
Lecturer	Little Flower Degree College, Trimulgherry, Secunderabad,	1996 to 2000. & 2001 to 2007
Commerce/Accounts Teacher	Maldives	2000 – 2001
lecturer	Mahabub Degree College, Secunderabad	1996-1995
Lecturer	Loyola Academy Old Alwal,	1994-1995
Lecturer	Sanghi Degree College, Tarnaka	1993-1994

AWARDS:

Award	Granted by	Year
“WOMEN IN EDUCATION AWARD”	Dewang Mehta National Educational Awards	14 th April, 2017
4th Rank in Master's Degree	Osmania University	1988

BOOKS AUTHORED:

1. Co-Authored a book title “Cost Accounting” published by Charulatha Publications, Chennai, ISBN No: 978-93-5577-985-4
2. “Foreign Direct Investment in Higher Education Sector-Its Pros and Cons” published by Sucharitha Publications, Visakhapatnam, ISBN: 978-93-83729-47-0, 2015.

CERTIFICATE COURSES:

1. Fintech certificate courses from MOOCS – March 2022
2. Financial Accounting course from NEPTel – April, 2021

INTERNATIONAL PUBLICATIONS:

Topic	Journal	No/ Link
Cloud Computing Technology – A Digital Transformative Solution for Banking Industry - An Overview	European Journal of Molecular & Clinical Medicine	ISSN 2515-8260 https://www.researchgate.net/publication/363454814 https://www.scopus.com/authid/detail.uri?authorId=57220857085&eid=2-s2.0-85097795874
“Problems of MSMEs – A Comparative Study Using Rotated Factor Analysis”	Annual International Conference Proceedings	ISSN:2251-1997, E-ISSN: 2251-2004 DOI: 10.5176/2251-1997_AF18.176
Problems Faced by Micro, Small and Medium Enterprises- A Special Reference to Small Entrepreneurs in Visakhapatnam”	IOSR Journal of Business and Management	-ISSN: 2278-487X, p-ISSN: 2319-7668. Citation DOI: 10.9790/0837-2201040110
“Problems faced by MSMEs in Visakhapatnam District of Andhra Pradesh State: A Rotated	IOSR Journal of Humanities and Social Science.	Vol.22, Issue 1, Ver.4 (January 2017), pp 1-10, e-ISSN: 2279-0837, p-

Factor Analysis”		ISSN: 2279-0845.
“Problems Faced by MSMEs in Hyderabad District of Telangana State: A Rotated Factor Analysis.”	IOSR Journal of Business and Management (IOSR-JBM)	e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 18, Issue 7.Ver. III (July 2016), PP 10-18.
“Foreign Direct Investment in Higher Education Sector-Its Pros and Cons”	Sucharitha Publications, Visakhapatnam	ISBN: 978-93-83729-47-0, 2015.
Paper on topic “Role Played by Indian MNCs in Foreign Market”	International Research Journal of Management & Commerce,	ISSN: 2348-9766 in December, 2015
“Human Resource Accounting – Its Importance and Valuation”	3 rd International Conference on Managing Human Resources at the Workplace	ISBN: 978-93-83302-01-7, in December 2014.

NATIONAL PUBLICATIONS:

Topic	Journal	No/ Link
“Role of MNCs in India”	ISBN Journal on 29 th March, 2018	Vivekananda Govt. Degree College, Vidyanagar
“Analysis of Sources of Borrowings of MSMEs- With special reference to units in Hyderabad District”	ISBN Journal, 2018,	Siva Sivani Institute of Management.
“Comparative study of utilization	Journal of Accounting and Finance	Volume 30, No.2,

of schemes available to MSMEs in Hyderabad and Visakhapatnam Districts.”		April 2016- Spetember2016.
Paper on topic “Role of Banks in Micro Finance in Andhra Pradesh-A special reference to SIDBI”	Antharmukha Research Journal,	ISSN: 2348-2591, Volume 1, Issue 3, pp: 19-25, April- June, 2014.
“Sustenance and Enhancement of quality in higher education Institution role of a teacher in sustenance and enhancement of quality in higher education”	Antharmukha Research Journal,	ISSN: 2348-2591, Volume 2, Issue 1, pp: 16-24, Oct-Dec 2014.
“Role of Micro Finance in Women Empowerment”	was published in a Journal of Bhavans Vivekananda Degree & P.G. College, Sainikpuri in 2014.	
Strengthening Industry-Academia Interface for Enhancement of Quality Management Education- A study on Reasons and Remedies for Poor Quality”	Journal of Bhavans Vivekananda Degree & P.G. College, Sainikpuri,	ISBN: 978-81-7276-483-8, pp: 43-48, 2013.

PAPERS PRESENTED

14 papers presented at various International & National Conferences held by various organizations. The major presentations are:

Topic	Organized by	Year
“Problems of MSMEs-A Comparative Study Using Rotated Factor Analysis.”	8 th International Conference conducted by Global Science and Technology Forum, Singapore	23 rd and 24 th July, 2018

“Study on implementation of green accounting by top three Indian Companies.”	71 st All India Commerce Conference conducted by Indian Commerce Association in collaboration with Osmania University	20 th to 22 nd December, 2018
“Managing Change in Business & Economy – on Micro Small and Medium Enterprises.”	International Conference in Pacific University	February 2013
“Green Accounting – An Overview”	International Conference conducted by Institute of Public Enterprise, Osmania University	20-21 nd February, 2014

WORKSHOP ATTENDED:

Attended 15 workshops conducted by various organizations on various topics from 2012 till date.

EXTRA CURRICULAR ACTIVITIES:

- Initiated Interdisciplinary projects for undergraduate students though it is not part of their curriculum. It's a project where a group of 4 students, one from each stream, are allotted a topic relating to SDG (Sustainable Development Goals)
- Guided group of B. Com (Hon) students in internship projects.
- Supervised a group of students in inter-disciplinary projects.

EVENTS ORGANIZED:

- Organized FDP for the academic year 2015-16 on the topic “Choice Based Credit System”.
- Organized One-Day workshop on “Parent-Teacher Collaboration in English Language Learning & Acquisition” on 19th January 2013.
- Co-ordinate in organizing a National Commerce Event “Akansha” at Aurora Business School.

- Convener and member of various committees of Induction and Convocation conducted at Aurora Degree & P.G. College during 2007-2012.

POSITIONS:

Member of Governing Body in Vignana Jyothi Institute of Arts & Science College., West Marredpally, Secunderabad.

Promoted as Principal of Vignana Jyothi Institute of Arts & Sciences from the academic year 2016-17.

Vice-Principal of Vignana Jyothi Institute of Arts & Sciences for the academic year 2015-16.

Commerce Wing- In charge in Little Flower Junior, Degree & P.G. College.

Examination Coordinator in Little Flower Junior, Degree & P.G. College.

I have put in my service to my best in the Administration of the Institution.

PERSONAL PROFILE:

Husband Name	:	K.K.V.V.PRASAD
Date of Birth	:	4 th March '1968
Gender	:	Female
Marital Status	:	Married
Languages Known	:	English, Telugu, and Hindi
Hobbies	:	Drawing & Painting, Listening to Music
Strength	:	Excellent Communication Skills, Confidence, Sincere,
Patience, Committed and		Hardworking.

REFERENCES:

Mr. Viswhanath B.
Principal
Aurora Degree & P.G. College
9866666655

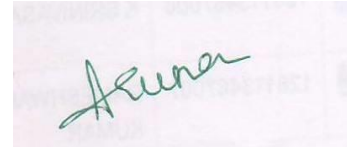
Dr. S. V Ramana Rao
Professor & Director
Siva Sivani Institute of Management
9959110061

DECLARATION:

I hereby declare that the Information provided above is true to the best of my knowledge & belief

Date : 06/07/2023

Place : Alwal



(NAKKA ARUNA)