

VIGNANA JYOTHI INSTITUTE OF ARTS & SCIENCES

Xavier Bhavan, Plot No.7, Road No.16, West Marredpally, Secunderabad-500 026 Affiliated to Osmania University

www.vjias.edu.in

■:9248005778 **◎**:040-277805779

∞principalvjias@gmail.com

April-August, 2020

Sky makes many thunders VJIAS makes many wonders

VOL: 4: Newsletter-1

Editorial Board

Editor Dr. N. Aruna, Principal

Associate Editor Dr. T. Rama, Vice-Principal

Executive Editors
Ms. T. Radhika, Lecturer
Ms. K. Triveni, Lecturer

Technical Editor Ms. Sujatha, Lecturer Ms. V. Padmavathi, Office Assistant

Adviser Dr.D. Vijaya Prasad, Director In order to avoid the communication gap among the various stakeholders of the institute on all academic and administrative matters and also to facilitate the achievement of the intended student learning outcomes, the 'Faculty Council' of the college resolved to bring out a quarterly e-newsletter. The various activities organized from time to time, be it co-curricular or extracurricular will be a part of this newsletter. All important events planned will also be covered.

Besides mailing online to all the concerned, this will also be kept on our website. We earnestly seek suggestions for improvement.

Dr. D. Vijaya Prasad Director

9th VJIAS Foundation Day Celebrations

The 9th Foundation Day of VJIAS was successfully celebrated virtually on Google Meet on 14 July.



VIGNANA JYOTHI INSTITUTE OF ARTS AND SCIENCES

West Marredpally, Secunderabad-500026 (Affiliated to Osmania University)

9th College Foundation Day

14th JULY, 2020 @ 10 AM VIRTUAL CELEBRATIONS Messages by

President : Vice President : General Secretary : Chairman :

Dr.D.N Rao Garu Sri Seshagiri Rao Garu Sri K Harish Chandra Prasad Garu

Sri Y.J Venkata Rao Garu

Veterans : Sri Kode Sathyanarayana Garu Sri Narne Prabhakar Garu

Participants: VJIAS Students, Faculty and VJ Family

Connect @ Google Meet ID: meet.google.com/pwd-eoco-cje

Meeting ID: pwd-eoco-cje

9th Foundation day

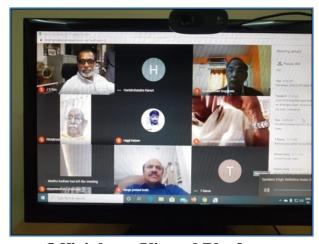
The program started with the prayer by Bhanu prasad from B. Com Computers. The introduction and welcome address were given by Dr. T. Rama, vice principal. Dr. N. Aruna principal gave the vignette of the college, highlighting the achievements of the faculty and students.

A video of the messages given by the alumni of the college was prepared and this was played. All the students expressed their happiness at having gained a lot from the college and gratitude towards the director, principal and the entire faculty. This was followed by a welcome dance by Ms. Anusha, a student of BBA final year.

The Director, Dr. Vijaya Prasad addressed the gathering and highlighted the best practices of VJIAS. He urged the students to prepare for their final exams and advised the faculty to gear themselves for conducting online classes. This was followed by messages by the dignitaries, Dr. D.N. Rao garu, President, VJ. Sri Seshagiri Rao garu, VP, VJ, Sri Kode Satyanarayana garu, member, VJ, Sri Kode Durga Prasad garu, Jt. Secretary, VJ, Sri Narne Prabhakar garu, member VJ, and Sri Y.J. Venkata Rao garu, chairman, VJIAS.

The messages were interspersed with a mime show by Mahesh from BBA final year and a folk dance by Ms. M. Anuradha's daughters, Brinda and Chakrika on the theme Corona. Another video of messages by students presently pursuing their courses with us was shown. All the students appreciated the activities, certificate courses offered Saturday seminars and academics in the college and thanked the faculty for their motivation and encouragement, and finally there was a dance by Ms. Beula from B.Sc. Before the vote of thanks, the Director announced that the three people who joined the college first and are still here, Dr. N. Aruna, Dr. T. Rama and Ms. V. Padmavathi were asked to be felicitated by the Management. Their contribution to the development of the college was appreciated by the management.

The vote of thanks was proposed by Ms. T. Radhika, faculty, Computer Science Dept. The program concluded with the National Anthem.



Officials on Virtual Platform

The program was attended by Sri Harishchandra Prasad garu, GS, Vj, Sri Seshagiri Rao garu, VP, VJ, Sri Kode Durga Prasad garu, Jt. Secretary, VJ, Sri Narne Prabhakar garu, member VJ, and Sri Y.J. Venkata Rao garu, chairman, VJIAS, invited principals of other colleges, faculty, staff and students of VJIAS.

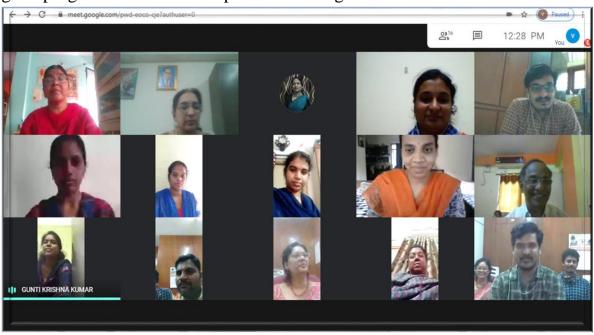
The program was organized in 6 days, with a lot of background work by Dr. N. Aruna, Principal, Ms. T. Radhika, faculty in Computer Science Dept., and Mr. SaiTeja, faculty from the Commerce Dept., who were responsible for the smooth functioning of the program and Ms. M.



Anuradha faculty from the Commerce Dept., was responsible for coordinating with the students to get their performances and videos. The rest of the faculty took care of the participation of the students in the program.

The Director Dr. Vijaya Prasad and the Principal Dr. Aruna provided the necessary inputs and guidance for the organization of the program. The program was hosted by Dr. T. Rama. Sri Kode Durga Prasad Garu appreciated the efforts of the faculty in

organizing the program in such a short period and congratulated all the stakeholders for it.



Group Pic

Editorial:

The dramatic entry of corona virus made all colleges and universities to close down abruptly, disrupting all academic activity. Nearly 40 million students in higher education in India were forced to stay away from colleges for the last six months. The pandemic has thrown out many unexpected challenges to teachers, students and parents denting college activities. The situation demands new methods of teaching and learning.

Education and technology, undoubtedly, are the vital linkages in India's transformative journey towards a digitally empowered society. Integration of technology with Academics is the need of the hour. Technology needs to be seen as a means to provide learning inputs. In technology – mediated learning, the pace of the learning is not determined by the teacher, but by the student himself. Even the 'National Education Policy – 2020' suggested to create NETF (National Educational Technology Forum), an apex body as a nodal agency, to integrate technology in teaching – learning process for imparting quality education.

The most imperative aspect is to provide adequate training to teachers and students on the use of 'online' teaching and learning process' and to familiarize them with the available Apps. It is significant to note that Vignana Jyothi Management has provided extensive training to all the faculty virtually during the lockdown and unlock periods with the help of senior faculty of Vignana Jyothi Engineering College.

Improvement is a dynamic process. As a value addition, VJIAS is working out to commence new certificate courses in the emerging fields like, Cyber Security, Internet of Things, Artificial Intelligence, Machine Learning, Big Data, Data Science, Block Chain, Financial Management etc., with the active cooperation of our sister institutions, Vignana Jyothi Engineering College and Vignana Jyothi Institute of Management with whom we have a tie-up. There is synergy between all VJ institutions.

At VJIAS, for our students, we shape tomorrow in today's activities. Empathy, Success and Happiness are our motto for which the management and faculty strive.

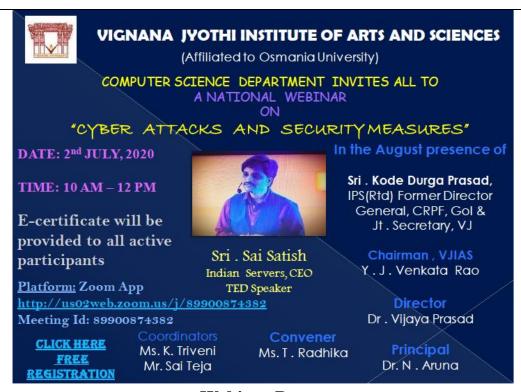
Change is constant. Be the change. Lead the change.

Dr. D. Vijaya Prasad Director

National Webinar 'Cyber Attacks and Security Measures'

A National Webinar on 'Cyber Attacks and Security Measures' was conducted on 2nd July. Mr. Sai Satish, CEO of Indian Servers and TED Speaker, was the resource person. He gave valuable and practical information and tips on how to overcome mobile hacking by third parties and how not to download unknown apps, and also suggested security measures for using the internet.

The first webinar was successfully conducted on Zoom by the Computer Science Dept. during the lockdown time. The chairman, VJIAS, Sri Y.J. Venkata Rao Garu, gave a message motivating and appreciating the faculty for the webinar. The presidential address was given by Sri. Kode Durga Prasad Garu, Jt. Secretary, VJ. The Principal Dr. N. Aruna Garu gave the "Theme of the Webinar". The Director, Dr. Vijaya Prasad Garu gave the concluding remarks and appreciated the resource Person for his 45th webinar in the lockdown period. Ms. T. Radhika, the Convener of the program, presented the welcome address and introduced the resource person. Ms. K Triveni, webinar coordinator, proposed the vote of thanks. Mr. SaiTeja, Webinar Coordinator, provided technical support for the program as a co-host. It was attended by around 170 participants. All the participants were provided e-certificates. The webinar was greatly appreciated by all the participants.



Webinar Poster

Highlights of the Talk:

Since a greater number of Cyber crimes are being committed these days, some tips were given by Mr. Sai Satish, to protect ourselves from cyber crimes.

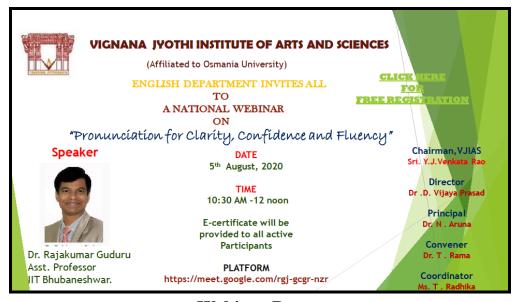
- Not to trust phone calls & email messages offering prizes & jobs
- Not to trust websites without http
- Not to trust matrimonial & dating sites blindly
- To secure mobile phones & PCs with antivirus software.
- To check if email is hacked using the app "Have I been pawnd"



- To use logic and not reveal OTP and bank a/c details to anyone.
- To use different spy apps and firewalls like spyphone, Androrat, Spy, etc., to check if someone is spying on our calls & mails.

National Webinar on 'Pronunciation for Clarity, Confidence and Fluency'

A national webinar on the topic, 'Pronunciation for Clarity, Confidence and Fluency' was organized by VJIAS with Dr. T. Rama of the English Dept. as the convener, on 5 Aug 2020. The resource person was **Dr. Rajakumar Guduru, Assistant Professor, IIT Bhubaneshwar.**



Webinar Poster

Correct pronunciation becomes more relevant for teachers as their students emulate them. If wrong pronunciation is taught to students, they absorb that and it becomes a habit, if they are exposed to correct pronunciation at an early age then it too gets absorbed. Thus, the onus is on the teachers to learn correct pronunciation so that they can pass it on to their learners. With this intent that teachers of all subjects would benefit from even a basic knowledge of pronunciation rules, this webinar on this topic has been arranged.

It was a comprehensive lecture that touched upon most of the aspects of pronunciation. The participants were happy with the webinar and some of them requested more such webinars on pronunciation.

It was attended by up to 142 faculty and students from various colleges and all the participants were provided with e certificates. They appreciated the content and delivery.

Sri. Y.J. Venkata Rao, chairman, VJIAS presided over the webinar. Dr. N. Aruna, Principal, presented the opening remarks and welcomed everyone. Dr. Vijaya Prasad, Director, gave the concluding remarks. Dr. T. Rama, convener of the webinar, presented the theme of the webinar and introduced the speaker. Ms. D. Sujatha, BBA faculty, proposed the vote of thanks. Ms. T. Radhika, Computer Science faculty, coordinated and provided technical support along with Ms. M. Anuradha, Commerce faculty.

National Webinar on 'Government Policies for MSMEs Before and During COVID-19 Era'



Webinar Poster

A National webinar on the topic "Government Policies for MSMEs Before and During COVID-19 Era" was conducted on 28th August. Dr. Sudharshan, faculty member, ni-msme Ministry of MSME,Govt. Of India, was the resource person for the Webinar conducted by Commerce Dept. He gave useful information on how to approach them for loans to start businesses and on various training programs available on entrepreneurship.74 members participated in the webinar.

Shri. Sheshagiri Rao garu, Vice-President, Sri. Kode Durga Prasad garu, Joint Secretary,

Dr. Y.J Venkata Rao garu, Chairman, VJIAS, participated in the Webinar. Dr. Vijaya Prasad garu, Director, Dr. N. Aruna, Principal, and some faculty members asked some doubts on behalf of the general public. Mr. Harish Kumar and Ms. M. Anuradha of the Commerce Dept., were the convener and the coordinator, respectively of the webinar.

Shift to 'blended' Learning:

- 1. COVID-19 situation is forcing all to shift from offline to 'Online' mode in Teaching Learning Process'. Technology–enabled teaching is definitely the reform the present Gen-Z students are looking for. A blend of traditional and online methods of Teaching Learning' may be a more suitable approach.
- 2. We have to maximize our strengths and minimize our weaknesses in order not to miss the opportunity to move forward. The two main opportunities we have are:
 - a) Our students who belong to Gen-Z
 - b) Enthusiastic teachers.
 - a) Gen-Z learners (born between 1997 and 2010) are true digital natives. They are born in the digital era and are familiar with computers, multimedia content and Internet based activities from an early age. As they live in the online environment, and love connecting with people through media and speak the language of technology, they need to be taught differently.
 - b) Our teachers are trained for 'online' teaching process.

 In the circumstances, blended learning seems to be more appropriate as recommended by UGC.

Focus on right change. Inspire the change. Invade the change.

-Dr. D. Vijaya Prasad Director

Saturday Webinars

Saturday webinars have been started and students are encouraged to participate and present their views on any topic of interest to them. It is heartening to see more and more students actively participating in the webinars. The table given showcases the topics dealt with and the details of the student participants on different days.

S.No	Topic	Stream	Date
1	Cyber crime and safety	Baruch, Rachana, BBA 2 nd Year	4 th JulY
2	Network Marketing	Bhushan,BBA I st year	4 th JulY
3	Inhumanly Human	Mahesh, Chaitanya BBA 2 nd Year	18 th July
4	Microbes in Human Welfare	BBA 1 st Year, Siddhu Rami Reddy	18 th July
5	Indian Traditional Textile Arts	Siddhartha, B.Com (Gen)2 nd Year	18 th July
6	7 Marketing metrics to focus on in 2020.	Harsha, BBA 1st Year	25 th July
7	COVID-19, a Pandemic	Vaishnavi &Divya Santosh, B.Com (G)	25 th July
8	Importance of Saving Money	Prashanthi, BBA 2 nd Year	25 th July
9	E-Banking	Renuka & Vaishnavi B.Com (c)	25 th July
10	Post COVID-19 Market Scenario	Siddhanth & Baruch BBA	25 th July
11	How the lockdown is making the internet stronger than ever? Internet of things (IOT)	Vasavi, BBA 2 nd Year	29 th , August
12	Fall of Dragon Empire	Chandhana BSC 3 rd year	29 th , August



Saturday Webinars

VNRVJIET Workshops on "Digital platforms for Effective Teaching and Learning Process"

Keeping in mind the current COVID-19 situation and the future of academic activity for students which is going to be mostly online, a team of faculty from all the departments at VNRVJIET conducted 4 workshops on digital platforms to be used for the conduct of online classes. We are thankful to Dean, Chennakeshava Rao Garu and his team Ms. Bhanusree, Ms. Priyanka, Mr. Goutham, Mr.Krishna, Mr. Rajesh, Mr. Kranthi Kumar, Mr. Thirumal for sharing their knowledge.

First Batch: May 1st-3rd.

5 faculty members, Ms. Radhika, Ms. Anuradha, Ms. Triveni, Ms. Vijaya lakshmi and Mr. Sai Teja attended the workshop.

Second Batch: May $15^{th} - 17^{th}$

13 faculty members including the Principal and the Vice principal attended the online workshop. Faculty were given training on how to use various platforms like Zoom, Google Meet, Google Classrooms, OBS Software, how to edit videos, how to create Google Forms and how to cite online sources. It was a very informative and useful workshop for the faculty. The efforts taken by the faculty of VNRVJIET is greatly appreciated.

Batch Three: July 13th – 15th

Dr.N. Aruna, Ms.T.Radhika, Ms.Triveni, Mr.Sai Teja attended the 3 Day Faculty Training Webinar Series on "Effective Utilization of Digital Platforms for Content Development & Delivery". It is specially arranged only for the faculty of VNR VJIET and other VJ institutions. Dr. Yogendra Pal, Project Research Scientist, CSE Department, IIT Bombay and Consultant, ETmantra eLearning Solutions Pvt. LTD., Dr. Anita S. Diwakar, and Dr.Kapil werethe resource persons.

The sessions included the following topics:

Session-1: Educational Video Creation and Editing

Session-2: Virtual labs (Design and Development)

Session-3: Moving from Face to Face (F2F) to Online Teaching: Deriving from the classroom teaching experience

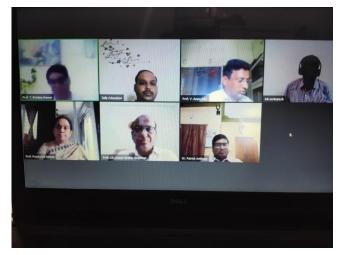
Session-4: Review Session on content quality, presentation quality and production quality.

Batch Four: 27th August

All the faculty besides the Director, Dr. Vijaya Prasad, Principal Dr. N. Aruna, Vice Principal, Dr. T. Rama, attended the fourth session on 'Video Content Development'. The session was a replay of all the other sessions to brush up the technical knowledge of the faculty, to conduct classes online from September 1st onwards.

Tally FDP on 29th July for Commerce Faculty

A One-day faculty development program on "GST using Tally" was attended by Dr. N. Aruna, Principal, Ms. M. Anuradha, Mr. Harish, and Mr. Sai Teja. It was held by the Department of Commerce, Osmania University on 29th July,2020 from 11.00am to 1.30pm. The meeting was organized by Osmania University in collaboration with **Tally Software Solutions Pvt. Ltd.**



The Tally Program in Progress

Academic Activity

During the lockdown, all members of the faculty prepared PPTs for the remaining classes of the current semesters and also for the forthcoming semesters to be ready with material to teach online.

The members of the faculty who teach final year students of all courses conducted online classes on Zoom and Google meet and posted materials for the students, for the remaining

syllabus, which could not be completed due to the sudden lockdown declared from 15 March, using WhatsApp and Google Classrooms.

After the completion of the syllabus, assignments were given to students and the submitted ones were evaluated online.

The examination branch conducted Online Pre-Final I exams for the final year students from 18th May, 2020 to 27th May, 2020 and Pre-final –II exams from 27th July to 6th August.

Faculty continues to prepare lessons, PPTs, Voice recordings and Video recordings, for the conduct of online classes for all the six semesters.

Precautions Taken for COVID-19 Prevention in College

The college office started functioning from 8 May and the non-teaching staff of the college started attending college thenceforth. All necessary precautions for COVID-19 were taken by the college management. The whole college was sanitized thrice in a month. Materials like masks, face shields, foot-operated sanitizers, soap, gloves and thermal scanners were provided to the staff and also to the faculty after they joined. Partitions have been made in the office to help maintain physical distancing. Markings have been made in the college premises for students to maintain distance.

College reopened for the faculty on June 8. Faculty were asked to prepare schedules for the forthcoming semesters.

On June 9, Sri Kode Durga Prasad, Joint Secretary, VJ, visited the college and conducted a meeting with the faculty on the precautions to be taken for conducting classes for students once college reopens for them and asked them to prepare a Restart Manual for the same. He urged the faculty to acquire laptops and switch to online teaching and promised all support to provide necessary infrastructure for the same.

On 10th June, a mock Project Viva Voce for the students of BBA Final Year was conducted online on Google Meet successfully, by the faculty of the Management Dept.

Due to the increasing cases of COVID-19 in the city, faculty were once again asked to work from home from 23rd June onwards. Content development for online classes is being continued by the faculty. In addition, Saturday Webinars for students are being conducted.

According to the World Intellectual Property Organization (WIPO), China has made 13,38,503 patent applications with just 10% being made by non-resident Chinese, the USA has made 6,05,571 patent applications, while India has made a mere 45,057 of which over 70% were by non-resident Indians.

—New Education Policy

Myths about Online Education

Covid-19 has drastically affected all sectors including education and the world is searching for new strategies to cope with this pandemic. Higher Education institutions are now looking at online teaching-learning process as a hope.

MYTH	REALITY
Online teaching is meant for the employed and technosavvy people.	 Every one – young and old, has to embrace technology and live with it. All teachers have to make a clear and conscious shift despite their age and attitude. Successful people in any walk of life are those who love and welcome change.
2. Online teaching is only a stopgap arrangement.	 Some feel that, when normalcy returns, we will be back to chalk and talk. So, why bother about new teaching methodologies? The fact is that online teaching has already become an integral part of our educational system. The winners are those who embrace technology and look at online education.
3. Online teaching is for the 'elite' and not for the common student.	 Some argue that online teaching favours rich and those who have access to high technologies and is inaccessible to the poor and disadvantaged. But the fact is that online education is meant for all. All that the student needs is to procure a laptop/smart phone with internet connectivity. But online teaching will certainly help all students.
4.Technology will eventually replace the teacher.	There is a strong fear in teachers that technology will eventually replace them. This is incorrect. Teachers cannot be replaced.

	 Earlier teachers were seen as the repositories of knowledge. Their role is slightly changed now. Now they are seen as syllabus designers and content developers. They are now facilitators of knowledge.
5.Students prefer face to face interaction, not online teaching.	 The youth are not only conversant with technology, but are also willing to embrace change in any form. Students will not have major problems in switching over to online education. It is not the question of either/or. Students like both teachers and technology.
6. Online teaching-learning is not as effective as face- to-face mode.	 Any system will have merits and de-merits. Good teachers always plan and adjust the content and delivery. The question of which is a better mode doesn't arise.

 Dr. D. Vijaya Prasad Director

India's share of scientific publications was 4.4% in 2013. The 2018 compilation of Science and Engineering indicators by the US National Science Foundation showed both USA and China published at least **four times** as many articles than India in 2016.

-New Education Policy

Courses	offered	at	VJIAS	from	2020	onwards:
Courses	onerea	aı	VJIAS	пош	<i>4</i> 0 <i>4</i> 0	onwarus

Course	COMBINATION	Medium	Sanctioned strength
B.Com (2 Sections)	Computers	English	60+60
	Applications		
B.Sc	Maths, Statistics,	English	40
	Computer science		
BBA		English	50
Second Languages	Telugu	Sanskrit	Hindi

VIGNANA JYOTHI EXECUTIVE COMMITEE MEMBERS

1. Dr. D. Nageswara Rao	President
-------------------------	-----------

- 2. Sri. D. Suresh Babu -- Vice-President
- 3. Sri. Er. J. Seshagiri Rao -- Vice-President
- 4. Sri.K.Harishchandra Prasad -- General Secretary
- 5. Sri. Kode Durga Prasad, IPS -- Joint Secretary
- 6. Sri. Narne Ajay -- Joint Secretary
- 7. Sri.Koteswara Rao S.S.R, -- Treasurer
- 8. Sri. Y. J. Venkata Rao -- Member
- 9. Sri. N. Bhanu Prasad -- Member
- 10. Sri. Narendra Paruchuri -- Member 11.Sri. Vallurupalli Rajasekhar -- Member
- 12. Sri. Ch. Achyuta Rama Prasad -- Special Invitee

GOVERNING BODY, VJIAS

- 1. Sri. Y. J. Venkata Rao -- Chairman, GB.
- 2. Sri.K.Harishchandra Prasad -- Member
- 3. Sri. Er. J. Seshagiri Rao -- Member
- 4. Sri.Koteswara Rao S.S.R, -- Member
- 5. Sri. Narne Ajay -- Member
- 3.7
- 6. TSCHE -- Member
- 7. Sri. N. Bhanu Prasad -- Member
- 8. Sri. Narendra Paruchuri -- Member
- 9. Sri. G. Krishna Prasad -- Member
- 10.Prof. D. Ravinder -- Member, OU Representative
- 11.Dr.N.Aruna -- Member
- 12. Dr. D. Vijaya Prasad -- Member Secretary