



VIGNANA JYOTHI INSTITUTE OF ARTS & SCIENCES

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“New Learning Everyday– VJ Philosophy”

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National Seminar on “Language Teaching – Integrating Technology, Traditions, Customs and Values”

A one-day national seminar on “Language Teaching – Integrating Technology, Traditions, Customs and Values” was organized by the Department of Languages at VJIAS on February 28, 2025. The seminar aimed to create a platform for educators, scholars, and students to engage in meaningful discussions on how to blend modern technology with traditional language pedagogy while preserving cultural values. The event began with an inaugural session where Dr. T. Rama, Principal and Seminar Director, highlighted the urgent need to integrate technology thoughtfully into education. She emphasized that language classrooms are ideal spaces to instill essential human values such as empathy, respect, and social responsibility through storytelling, collaborative projects, and cultural references.



Dr. N. Aruna, Deputy Director, shared insights into the institution's growth and its mission to provide quality education from KG to PG without a profit motive.

Mr. V. Rajashekar, Chairman of VJIAS, appreciated the theme, relevance and expressed confidence in the faculty's commitment to holistic education. Prof. S.K. Mahamood, Vice-Chairman of TGCH, congratulated the organizers and underscored the importance of increasing female participation in higher education. Dr. D.N.Rao, former president, VJ, gave a befitting message saying that we can learn from our ancient scriptures which are known for knowledge & wisdom. He appreciated the theme of the seminar and said that it was an apt one in the present scenario.



The plenary session featured keynote addresses by eminent scholars. **Prof. Santosh Mahapatra** from BITS Pilani spoke on the transformative impact of emerging technologies like AI, Cloud Computing, and Cyber Security, and stressed the importance of ethical practices and digital responsibility. **Prof. W. Mayadevi**, HoD, Department of Hindi, Osmania University delivered a compelling address in Hindi, discussing the importance of language in expressing not only ideas but live realities and emotions, especially in the context of Dalit literature. She emphasized the role of language in advocating equality and justice. **Prof. Kamalakara Sharma**, HoD, Department of Telugu, OU, speaking at the conference expressed that "Teaching a language like Telugu is not just about grammar and vocabulary—it is about passing on the cultural identity embedded in our literature, festivals, and oral traditions. In today's digital age, we have the unique opportunity to use technology to preserve and promote these cultural elements. By integrating values and traditions into language education, we ensure that students not only learn to speak the language but also learn to live the spirit of it." Addressing the audience with deep conviction, **Prof. Vidyanand Arya**, HoD, Sanskrit Dept., OU, emphasized the timeless significance of language in shaping human identity. He remarked that. "Languages carry the DNA of civilizations. When we teach a language, we are not just teaching words—we are transmitting a way of life. Integration of values, customs, and traditions in language education builds character and cultural consciousness. At the same time, technology must be seen as a bridge, not a barrier. It can revive ancient wisdom, bring texts to life, and connect learners across geographies. Our goal should be holistic education—where tradition meets transformation."



The valedictory session was graced by **Prof. Madhusudan Penna**, Director of the Sanskrit Academy, who highlighted the timeless connection between language, culture, and ancient Indian wisdom. He urged educators to draw from the philosophical and spiritual richness of traditions like the Vedas and Yoga to enhance modern language teaching, making it both intellectually and emotionally enriching.

The seminar concluded with reflections by Dr. T. Rama, who reinforced the message that while technology is omnipresent, it cannot replace the emotional and cultural depth that language provides. She stressed the role of educators and parents in shaping sensitive, value-oriented individuals through meaningful language education. Keynote speakers and session chairs were felicitated, best paper presenters were awarded, and participation certificates were distributed. The event was marked by enthusiastic participation, vibrant discussions, and a shared commitment to blending innovation with tradition in education, making the seminar a truly enriching and successful academic endeavor.



INFORMATIQUE EXHIB'IT'-2025

Informatique Exhib'IT'-2025 was organised by the Department of Computers on 22-02-2025. The students showcased their innovative ideas in the field of technology, Software, Hardware and Arduino related projects. The theme is "We're changing the World with Technology." The main aim of this exhibit is to showcase the technical talents of under graduate students. The students came up with different ideas in Hardware, Software, Application Design, Arduino, Innovative technologies, Usage of Websites, Apps, etc.



This year, our students have shown a strong interest in software coding, creating many innovative websites and app projects. It's great to see them exploring the latest technologies and showcasing their creativity and skills. 15 teams with 40 students participated. Some sample projects are Weather App, Fire Alarm, Library Management System, Assessment Portal, GAL Plane, Meme Website, Ecommerce website, Working principle of Dynamo, Smoke Detector, Instapage, College Website, and MLO4 etc.



It has been re-exhibited by students on the day of "National Seminar-2025" conducted by Dept., of Languages on 28th February 2025. The projects were viewed by Dr. D.N.Rao garu former President, VJ Society, Achyutha Rama Prasad garu, Member, VJ, Harishchandra Prasad garu, Vice President, VJ, and the chief guest for the National Seminar Dr. Mohamood garu, Vice Chairman, TGCHE.



They appreciated the talent of students and said, being a UG student and working on the live projects related to Arduino and coding was commendable. They spent their valuable time, nearly 2 hours, to see the projects and gave their remarks, valuable suggestions, and promised future support. Dr. Mahamood garu, Vice Chairman TGCHE, appreciated the faculty for their work culture at VJIAS and called them trend setters.



The Souvenir for the Exhib'IT'- 2025 was also released for this year.



LIST OF PARTICIPANTS

Team No	Members	Course	Project Title	Type
Team-1	Keerthi Kumar, I. Mahesh, S. Sanketh Reddy	B.Sc-1st Yr	Working Model Of Dynamo	Hardware
Team-2	L.Sai Kumar	B.Com-1st Yr	Smoke Detector	Arduino
Team-3	P.Venkatesha	B.Com-1st Yr	Insta Page	Software
Team-4	L.Dheeraja	B.Sc-3rd Yr	Website Development	Software
Team-5	P.Sai Krishna, B.Avinash Reddy, C.Dhanush Sai	BBA-1st Yr	Waste Management	Software
Team-6	B. Sushanth, A.Ambarish, A.Mithilesh	B.Com-2nd Yr	Fire Alarm	Arduino
Team-7	K.Narender, B.Mahendar	B.Sc-1st Yr	Knowledge -Nest	Software

Team-8	B.Praneeth, B.Sainath, V.Krishnaprasad, K.Srinivas Reddy	B.Sc-1st Yr	Meme Website	Software
Team-9	E.Shravya, U.Varshita, K.Nandini	B.Sc-1st Yr	E-Commerce Website	Software
Team-10	T.Hemanth	B.Sc-3rd Yr	Event Management Of The College	Software
Team-11	M. Vivek, M. Sunil Kumar, M. Manideep	B.Sc-2nd Yr	Assessment Portal	Software
Team-12	G. Phanindra, B. Tanish	B.Sc-2nd Yr	Weather App	Software
Team-13	Mahaveer, R.Anusha	BBA-2nd Yr	Mlo4	Software
Team-14	K. Sri Teja, A. Sai Hari Krishna, M. Ramya	B.Sc-2nd Yr	Library Management	Software
Team-15	C.Gaurav, D.Lokesh, K.Arjun, G.Gagan	B.Com-1st Yr	Plane	Arduino

CONGRATULATIONS TO THE 'WINNERS'

S.No	Name	Course	Project	Prize
1.	A. Ambarish B. Sushanth A. Mithilesh	B.Com II Year	Fire Alarm	First
2.	A. Sai Hari Krishna K. Sri Teja M. Ramya	B.Sc II Year	Library Management	First
3.	P.Sai Krishna B.Avinash Reddy C.Dhanush Sai	BBA I Year	Website	Second
4.	K.Narendra B.Mahendra	B.Sc I Year	College Website	Third
5	G.Phanindra B. Tanish	B.Sc II Year	Weather App	Special Prize

BIRTH ANNIVERSARY OF SMT. SAVITRIBAI PHULE:

January 3rd is the birth anniversary of Smt. Savitribai Phule, the first woman teacher of India. To honour her, her birth anniversary is to be celebrated every year as Women Teachers' Day in our state. In this context, a seminar on Smt. Savitribai Phule was organised by the Seminar Committee on 04-01-2025. Five students from BBA and B.Com participated and spoke about her contributions for the cause of women's education.



REPUBLIC DAY CELEBRATIONS:

76th Republic Day was celebrated in college on 26th Jan. As is the practice, every year, on Republic Day, boys who top in their respective classes unfurled the flag. Patriotic songs were sung by the students, the Deputy Director and Principal spoke a few words befitting the occasion.



WOMEN'S DAY 2025

International Women's Day was celebrated in college on 7th March, 2025 as 8th was a holiday. All the faculty & staff were given gifts by the VJ Management and this gesture was greatly appreciated by all, and they expressed their gratitude to the Management. Dr. N. Aruna, Deputy Director, Dr. T. Rama, Principal & Mr. Swamy, Librarian spoke about women power and how essential a part women play in all arenas in society.



NSS ACTIVITY:

As a part of 15th National Voters Day, NSS Committee organised a rally with all the students on 25th Jan, 2025.



PLACEMENT ACTIVITIES:

PLACEMENT TRAINING ACTIVITIES:

- The placement Committee organized a training session on 10th March, 2025 for all the final-year students on securing industry-mentored projects, in collaboration with EXCELR Solutions, a reputable training institute based in Hyderabad. This initiative aims to provide students with valuable industry exposure and guidance for their mandatory project work.



- The Placement Committee conducted a three-day Campus Recruitment Training (CRT) program for all the final-year students. i.e. from 17th to 19th February. Ms. Hashini, a soft skills trainer from Magic Bus, conducted sessions focused on enhancing students' communication, interview techniques and professional readiness to support their career aspirations.



PLACEMENT DRIVES:

- Placement Committee organized a placement drive for all the final year students on 20th Jan, 2025. The drive was conducted by the company Sutherland Global Services. 36 students were shortlisted and received letters of intent from the company.



- A Virtual Placement Drive was conducted on 24th March, 2025 by Genpact for the final year students. 65 students participated in the drive.





- After the 3 days of CRT (Campus Recruitment Training) programme conducted by the Magic Bus Foundation, on 20-02-2025, participation certificates were given to all the participants and a placement drive was facilitated by Magic Bus. The companies that visited for the drive were Ki-tech, Q-Connect, 3GHR Services and Muthoot Finance. Around 80 students participated in the drive. 30 students have been selected by Ki-Tech Vista Pvt. Ltd., 13 students have been selected by Q-Connect as interns and 31 students have been selected by Muthoot Finance as customer service executives.

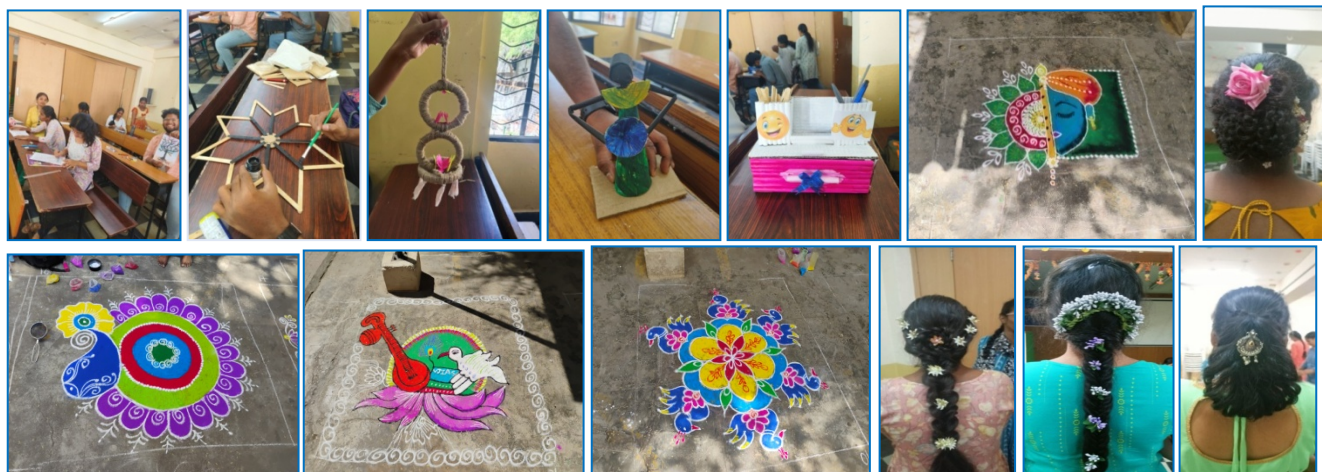
STUDENT ACHIEVEMENTS :

The Cultural Committee is proud to report that our students have brought laurels to the institution by excelling at the Inter-Collegiate Cultural Competition organised by “ICAT Design and Media College” on 8th Jan, 2025, at Hari Hara Kala Bhavan. Mr. Lokesh and team from B.Com final year secured the first prize in group dance and Ms. Neha Shukla from BBA final year won first prize in Solo Dance. The institution applauds their success and congratulates them for this significant achievement.



INTER DEPARTMENTAL COMPETITIONS :

- Literary committee conducted competitions in JAM (Just a Minute), Word Game and Dumb charades on 3rd and 4th March, 2025.
- Cultural Committee conducted competitions in Best out of waste, Drawing, Rangoli, Mehandi, Hairstyle and Solo Dance from 6th to 12th March, 2025.



- Sports Committee conducted competitions in Chess, Caroms and Badminton from 1st to 3rd March and Cricket competition on 15th March.



GUEST LECTURE/WORKSHOPS:

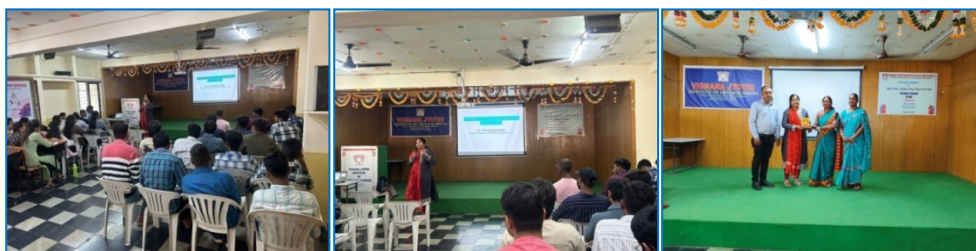
Mr. Naveen Manager and Ms. Harika, trainer with their associates, from “Sreedhar’s College for Competitive Exams” visited our college on 4th Jan and conducted an engaging seminar on Career Guidance and Government job opportunities for the students. Ms. Harika spoke extensively about their students’ journey to success in cracking competitive exams after getting trained from their college, sharing insights about the challenges and strategies required to excel in exams such as SSC, Banking, Railways, and other government sectors. The initiative was highly appreciated by the students and faculty alike for its practicality and motivational value.



- A Guest Lecture on Business Law has been arranged by the Department of Commerce, for B.Com I year students on the topic of “Contract Act.” The resource person P. Lakshmi, Principal of Andhra Mahila Sabha Law College for Women, Hyderabad, has provided an overview of the Act like Essential Elements of a valid Contract, Types of contracts etc. The lecture was highly informative and insightful, providing students with a comprehensive understanding of Contract law.



- A Guest Lecture was organised on 3rd March, 2025 by the Commerce Department for all the B.Com final year students. Dr. Jhansi, from Gitam University was the resource person. She spoke on ‘Research Methodology’.
- Mr. A. Ramesh from VJIM visited our college on 27th March, 2025 and gave a lecture on “Story Telling: A Tool for Customer Engagement” to all the final year students.



Dr. Ramesh Kanneganti, the Founder & Executive Director of “Center for Human Security Studies” along with his associate has visited our college, on the special request of Dr. N.Aruna, Deputy Director. He gave a motivational talk on career guidance for all the final year students on 21-02-2025.



A motivational speech by Garikipati Narasimha Rao garu was organized by VNR VJIE on 15-02-2025. The session was live-streamed for our students. During his speech, he delivered an insightful lecture on personality development, emphasizing the role of dharmic culture and values in shaping one’s character and approach to life. The discourse lasted for 2 hours, engaging both faculty and students. His eloquent oratory skills, combined with his depth of knowledge and engaging storytelling, captivated the audience.



A 2-day workshop on “Financial Education for Young Citizens” was organised by the Commerce Department and was conducted on 7th and 8th Jan, for all the final year students. The session was aimed to enhance students’ understanding of financial literacy and investment planning. The resource person, Ms. Padmavathi Selvam, a Securities Market trainer from NISM provided valuable insights into the various aspects of financial management and investment strategies.



EDITORIAL

THE IMPACT OF THE TRUMP ADMINISTRATION'S POLICIES ON INDIAN STUDENTS IN THE UNITED STATES

Indian students constitute a significant share of the international student community in the United States. According to the Open Doors 2024 report, India has emerged as the leading country of origin for international students in the U.S. during the 2023–2024 academic year, with 3,31,602 students — a remarkable 23 percent increase compared to the previous year.

Challenges Facing Indian Students

A decade ago, the United States was a preferred destination for Indian students seeking world-class education and promising career opportunities. The pathway from higher education to employment was relatively stable and encouraging. However, this positive environment began to shift during the previous tenure of the Trump administration.

Today, Indian students are facing numerous challenges, exacerbated by a global economic slowdown and, more critically, by the policies introduced by the Trump administration. Several new immigration and visa policies have been proposed or implemented with the intention of reducing the number of international students, under the assumption that it would enhance employment prospects for American citizens and contribute to the vision of "Making America Great Again."

Yet, there is growing concern that such measures could undermine the very fabric of America's educational and economic strength, both of which have historically benefited immensely from the contributions of international students, including those from India. As a result of these restrictive policies, many Indian students now find it difficult not only to sustain themselves academically and financially but even to survive in the U.S. under increasingly uncertain circumstances.

The Need for Responsible Policy Implementation

It is crucial at this juncture for the Government of India to intervene and engage diplomatically with U.S. authorities to ensure the safety and well-being of our students abroad.

While it is understandable that the U.S. government prioritizes the interests of its citizens, it is imperative that policies distinguish between existing students and new applicants. Students who are already enrolled in American institutions made life-altering decisions based on the policies and conditions prevailing at the time of their admission. Many have secured substantial education loans with repayment plans premised on the availability of employment opportunities and stable visa regulations.

Retroactively applying new, restrictive policies to these existing students would not only be unfair but could also leave them in severe financial distress, with limited means to repay their loans — loans often issued by financial institutions in both India and the United States.

Therefore, we urge that any new immigration or education-related policies be clearly communicated and implemented prospectively, affecting only new applicants who can make informed choices about their future under the updated rules. Students who are currently pursuing their education must be allowed to complete their academic and career journeys under the terms that were promised to them.

In protecting these students, we are not only safeguarding individual futures but also honoring the longstanding educational partnership between India and the United States — a partnership that has enriched both nations culturally, economically, and academically.

Dr. N. Aruna

Deputy Director

FDP/WORKSHOPS/CONFERENCES/CHAIRPERSON ATTENDED BY THE FACULTY

- Dr. N. Aruna, Deputy Director, Ms. Anuradha, Ms. T. Radhika, Ms. M.S Rachana Ms. Pavani, Ms. Mary, Ms.Sujatha & Mr. Prashanth – faculty from the Department of Commerce, Management & Computers attended one week online FDP program on “Research & Write up with AI Assistance” from 17th to 21st Feb. organized by IPE (Institute of Public Enterprise), Shamirpet
- Dr. T.Rama, Principal and Ms. G. Baby Vijaya Laxmi, faculty of Management, attended a one day-Swayam outreach workshop on “Integration & Implementation of Swayam Courses in Universities and their affiliated colleges for the states of Andhra Pradesh, Telangana, and Karnataka & Union Territories of Andaman & Nicobar” on 01-02-2025 at University of Hyderabad.
- Dr. T.Rama, Principal, attended an online session on ”Institutional Preparedness for Online NAAC Peer Team Visits & Understanding the New NAAC SOP” conducted by IQAC cluster on 15th April.
- Ms. Anuradha presented a paper in a TGCHE sponsored National Seminar titled “Bridging the Fintech Gap: A Democratic Perspective from Telangana State” organised by S.R.R. Government Arts & Science College, Karimnagar and the paper is slated to be published in the International Journal of Cultural Studies and Social Sciences, ISSN(Print)2347-4777, Impact factor-7.138, UGC Care approved journal.
- Ms. Anuradha, faculty, Commerce Dept., & Ms.T.Radhika, faculty, Computer Science Dept., attended a National Webinar on “Adoption of AI in Research is Bane or Boon” on 5th February, 2025 conducted by SRR Govt. Arts and Science College, Karimnagar.
- Ms. Anuradha, faculty, Commerce Dept., & Ms.T.Radhika, faculty, Computer Science Dept., attended a 3- Day National Level Online Faculty Development Program (FDP) on “AI for Excellence in Teaching” from March 10th - 12th 2025, conducted by the Institute of Public Enterprise (IPE), Hyderabad-India’s Premier Business School and Telangana Tribal Welfare Residential Degree & PG College for Women, Shadnagar
- Ms. Anuradha, faculty, Commerce Dept., & Ms. T.Radhika, faculty, Computer Science Dept., attended an online webinar on “The Role of Artificial Intelligence in Future Jobs” conducted by VJIM on 29th March.
- Ms.Anuradha, faculty, Commerce Dept., presented a paper on “Block Chain in the Indian Banking Sector with Special Reference to Payment Services” in a National Seminar on ‘Role of Artificial Intelligence in Accounting & Finance’ on 19th Feb organized by Badruka College of Commerce and Arts in association with Indian Accounting Association (IAA), Hyderabad Branch. The paper was published in a book with ISBN: 978-93-92284-72-4.
- Dr. G.V.L. Narasamamba, faculty, Department of Commerce attended 5 day FDP on “Advancing Research and Innovation through strategic Analysis & Networking” from 4th to 8th Feb conducted by Sunshine Academy.
- Ms Rachana, faculty, Commerce Dept., presented a paper on “Analysis of the Risks Involved in AI Integration with ESG and Distinctive Strategies to Reduce these Challenges” in a National Seminar on ‘Role of Artificial Intelligence in Accounting & Finance’ on 19th Feb organized by Badruka College of Commerce and Arts in association with Indian Accounting Association (IAA), Hyderabad Branch. The paper was published in a book with ISBN: 978-93-92284-72-4.
- An FDP on “Teaching in the AI Era: A Practical workshop on Generative AI & Prompt Engineering “ was conducted by Mr. Nekkanti Srinivas Chakravarthy, Professor from VJIM, on April 25th & 26th .Over 2 days, educators gained valuable insights in how to use AI.

Ms.T.RADHIKA Faculty, Computer Science Dept.,

- She attended an online 4-Day workshop on “AAA and IDP Governance and Leadership, 7th Attribute, NEP” conducted by IQAC Cluster, White Code Company from 28th to 31st Jan.
- She presented and published a paper at the National Seminar - “Role of Artificial Intelligence in Accounting and Finance “ on 19th Feb 2025 on the topic “The Transformative Impact of ABCD Technology on Fin-Tech Services: Financial Health, Immutable Transactions, Infrastructure Scalability and Large Volumes of Data Analysis” conducted by Badruka college.
- She was invited as a Chairperson for one of the technical sessions on the 2nd day of a 2-Day National Seminar on the topic “AI in Research and Innovation “on 22nd March conducted by Dr.B.R.Ambedkar College, Bagh Lingampally.
- She guided final year B.Sc students Ms. Harika, Ms. Dheeraja, Ms. Prathyusha and Ms. Gayathri to write and publish two papers on “Online Employee Recruitment System” and “Predictive Modeling for Loan Approval Process using Machine Learning ” in a book, ISBN: 978-93-92284-72-4 .

MISCELLANEOUS

DONORS

25 systems have been donated by Salesforce company to our college. Ms. Lalita Niroli, Senior Manager Assets and Mr. Panduranga Rao, Senior Manager Leadership from Sales Force, Hyderabad, along with their team, came on 31st Jan to install the systems in our lab. Mr. Jeevan and Mr. Banu Prasad, Manager, from United Way an NGO, through which the donation was facilitated also came to oversee the installation. Mr. K. Srinivas, VJ, CSR, was instrumental in making all the arrangements for the installation of the systems.



“Education is the most powerful weapon which can be used to change the world.”

- APJ. Abdul Kalam

VIGNANA JYOTHI EXECUTIVE COMMITTEE MEMBERS

1. Sri. D. Suresh Babu	--	President
2. Sri. K. Harish Chandra Prasad	--	Vice-President
3. Sri. Vallurupalli Rajasekhar	--	Vice-President
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5. Sri. Harish Cherukuri	--	Joint Secretary
6. Sri. G. Krishna Prasad	--	Joint Secretary
7. Sri. Ajay Narne	--	Treasurer
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10. Sri. K. Madhav	--	Member
11. Sri. Vallurupalli Rajkumar	--	Member
12. Sri. Narendra Paruchuri	--	Special Invitee
13. Sri. N.Bhanu Prasad	--	Member
14. Sri. Ch. Achyuta Rama Prasad	--	Special Invitee

GOVERNING BODY,VJIAS

1. Sri. Vallurupalli Rajasekhar	--	Chairman, GB.
2. Sri. K. Harish Chandra Prasad	--	Member
3. Sri. Ch. Achyuta Rama Prasad	--	Member
4. Sri. Koteswara Rao S.S.R	--	Member
5. Sri. Y.J. Venkata Rao	--	Member
6. Sri. D. Suresh Babu	--	Member(Ex-Officio)
7. Sri. Kode Durga Prasad, IPS(Retd.)	--	Member(Ex-Officio)
8. Sri. Ajay Narne	--	Member(Ex-Officio)
9. Prof. P. Kamalakar	--	Member, OU Representative
10. Dr. T. Rama, Principal	--	Member
11. Dr. N. Aruna, Deputy Director	--	Member, Secretary