



# VIGNANA JYOTHI INSTITUTE OF ARTS & SCIENCES

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## VJIAS Foundation Day & Decennial Festivities 2k22



### Foundation Day Celebrations

VJIAS Foundation Day & Decennial Celebrations 2K22 was held in college on 30 July. The Honorable Vice Chancellor of Osmania University **Prof. D. Ravinder garu** was the Chief Guest. He spoke about the changes to be expected in the education sector once NEP-2020 is completely implemented. He thanked the Vignana Jyothi management for making him a part of the Vignana Jyothi for the past five years as a Governing Body member of VJIAS and said that he feels greatly honored to be here. The President, VJ. Sri. D. Suresh Babu garu, General Secretary, Sri. Er. J. Seshagiri Rao garu and Sri.Vallurupalli Rajashekar garu, Vice-President, VJ & Chairman VJIAS, the former President, Dr. D. N. Rao garu and Sri Achyuta Ram Prasad garu, Joint Secretary, VJ, were present and felicitated the VC Prof. D. Ravinder garu.

This year Foundation Day, i.e, 14<sup>th</sup> July, marks the completion of 10 years of VJIAS. Hence a special celebration in that context was held on 30<sup>th</sup> July in the college in addition to the celebration, in a modest way, of the college Foundation Day held online on 14<sup>th</sup> July. The former chairman Sri Y. J. Venkata Rao garu, Vice President, VJ, Sri K. Durga Prasad garu, Mr. Madhav garu, Joint Secretary, VJ, and Sri Harishchandra Prasad garu, member VJ, sent their greetings and conveyed that VJIAS would become a center of excellence in the days to come with better and more number of courses that students aspire for. They expect students to become holistic individuals with connectivity to society.

Dr. Patrick, Professor, OU Dept. of Commerce and a member of the Governing Body, VJIAS, participated in the event as a special guest and was also felicitated by the management.

All the dignitaries addressed the gathering and congratulated the management and faculty of VJIAS on successfully completing ten years. They assured that all support will be given by them for the future development of the college.



Felicitations Pics

The first Chairman of VJIAS Sri Narne Prabhakar Garu, one of the founder members of VJ, and the first Principal, VJIAS, Dr. Bharati Garu, were special invitees who were felicitated on the occasion, by the VJ management.

Correspondents from the press recorded statements from the Hon. Vice Chancellor, Prof. D. Ravinder, Sri. D. Suresh Babu garu, Sri. Er. J. Seshagiri Rao garu, Sri. V. Rajashekar garu, the former President, Dr. D. N. Rao garu, and the Director, VJIAS, Dr. Vijaya Prasad garu on higher education and their future plans for VJIAS.

Principal, faculty and staff together requested the dignitaries to felicitate the Director Dr. Vijaya Prasad garu on their behalf, for always being a rock of support and a beacon of light guiding the faculty to achieve greater heights and for helping them to bring up the college to where it is now.



A Pic with Management

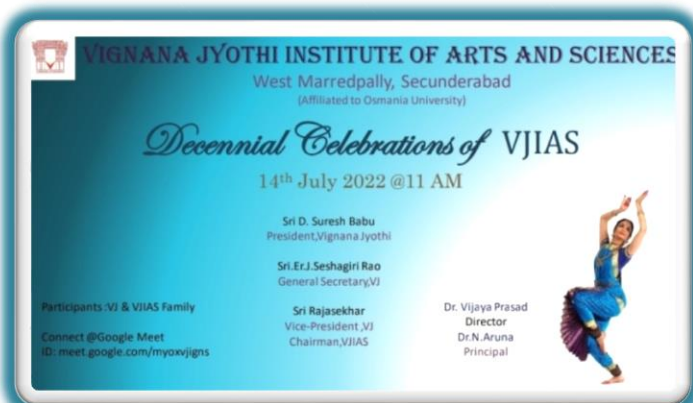
The VJ Management provided gifts to all the faculty, staff and class IV employees on completing 10 years. All the employees expressed their heartfelt gratitude for the generous gesture of the management. The program started with the lighting of the lamp by the dignitaries followed by prayer and concluded with the national anthem. Snacks were provided to all the participants by the management.





## VIRTUAL CELEBRATIONS OF VJIAS FOUNDATION DAY

Foundation day of VJIAS was conducted online on 14-07-2022. Director, Principal, Faculty and Students participated in the program. Students sent their recorded dance performances and talks about their experiences at VJIAS.



## INDEPENDENCE DAY

The 76<sup>th</sup> Independence Day was celebrated in college on 15<sup>th</sup> August. The girls who topped in their respective classes hoisted the flag. The director Dr.D. Vijaya Prasad garu, the principal Dr. N. Aruna garu addressed the gathering on the occasion. Dr. Rama wrote a poem in praise of our motherland-India, to commemorate the completion of 75 years of independence. Some students and faculty gave speeches and sang patriotic songs be fitting the occasion.



### My Dear Mother-India

Lo! Behold my Mother dear  
 When I'm with her  
 There's no fear.  
 She nourishes me as Annapurna  
 Keeps me strong with yoga  
 Makes me beautiful with Ayurveda  
 And entertains me with Natyashastra.  
 She has created, like Brahma,  
 A Gautama,  
 A Chanakya,  
 A Mahatma,  
 To steer and make clear  
 The path to righteousness.  
 She teaches me to adhere  
 To dharma,  
 To respect all varna  
 And not to accumulate bad karma.

Lo! Behold my Mother dear  
 Gracefully clad in the sheer  
 Blue of the mighty rivers  
 Adorned with lush green flora  
 Fragrant with the valley of flowers  
 And radiant with diamond and gold  
 gear.  
 Lo! Behold my Mother dear  
 The one without a peer  
 Who always spreads love and cheer  
 To the inhabitants the world over  
 Lo! Behold my Mother dear  
 When I'm with her  
 There's no fear.



Dr. T. Rama  
 Vice-Principal

## TEACHERS' DAY CELEBRATIONS

On 5<sup>th</sup> Sep, Teachers' Day was celebrated in college. The Director, Principal, Vice-Principal, Faculty and students spoke about Sri S. Radhakrishnan and the importance of teachers in society. As is the custom at VJIAS, every year on Teachers Day a senior faculty is felicitated. This year, Ms.Thalla Radhika, faculty, Computer Science Dept. was felicitated on behalf of the Management by the Director. On



this occasion, some students from each class donned the role of teachers and took classes for others. Such students were presented with certificates. The faculty members were presented with a gift and provided with snacks by the management.





## 75<sup>TH</sup> INDEPENDENCE RALLY

On 16<sup>th</sup> August, all the students and faculty were taken for the Independence Rally by the Telangana police upto Patny Circle. The Principal, Vice Principal and the remaining faculty and staff sang the National Anthem in the college at 11:30 AM.



## NSS COMPETITIONS:

- **Eco-friendly Ganesh Idol Making**

On 29<sup>th</sup> August, NSS Committee conducted an Eco-friendly Ganesh Idol Making competition, for students and faculty, in college. The winners, both students and faculty, of the clay Ganesh making competition held on 29<sup>th</sup> & 30<sup>th</sup> of August were given prizes on this day.

- **Bathukamma Celebrations**

Bathukamma was celebrated with all pomp and religious fervour by the faculty, staff and students on 30<sup>th</sup> September



## CERTIFICATE COURSE:

Tally certificate course by Tally Software solutions Pvt. Ltd. Commenced on 19-09-22 from 1:00AM to 3:00PM completed on 24<sup>th</sup> Sep.2022. 25 students from B. Com III year attended the course. All Twenty Five students appeared for the online exam and all cleared the exam.

## PLACEMENT CELL:

- A team from Byju's/IAS Training wing from Narayanaguda, Hyderabad, visited the college and conducted a workshop on how to crack IAS, Civil Services Exam and what advantages a student would have if they undergo training for the exam, the careers available to those who crack the exam and also for those who go up to a certain level even when they fail to crack the exam on 30<sup>th</sup> August. An overview of the papers to attempt in the exam, the pattern of the papers with marks awarded and details of their classes and curriculum was given to the students. It was an informative session by the faculty Mr. Vilas Rathod from Byju's. The centre manager Mr. Sai Kumar and his assistants made the arrangements for the session and distributed brochures to the students. Our Director Dr. Vijaya Prasad interacted with Mr. Sai Kumar and asked how a tie-up with them can be arranged to offer civil services training for our students at our college. Mr. Sai Kumar said that he would arrange a meeting with the higher ups to discuss the same. The session was arranged by the Placement Cell.
- On 6<sup>th</sup> Sep. Representatives from Global Studies Consultancy, a consultant for education abroad, visited the college and made a presentation to the final year students on the various universities abroad that are good and the courses they offer. They gave them an idea of the process to go through to go abroad and how they would be able to help them in getting admissions as well as scholarships and jobs once they go abroad through them.

### **Appointment of new CEO:**

VJ Society has appointed a new CEO Prof. Jillella Sathya Sai Kumar on 4<sup>th</sup> November 2022. He was a Pro Vice-Chancellor at Srinivas University, Mangalore. He has a successful track record for Institution Building with vision, strategy, communication, governance, P&L, Policy, People, & Crisis management. He is an Visionary Educator, UN SDG Expert, & IT CXO Leadership.



**Dr. J Sathya Sai Kumar**  
**CEO, VJ**



## EDITORIAL

The academic year 2022-23 begins with admissions for a fresh batch. To take our Institute to greater heights, efforts must be on. The classroom must be reinvented to keep pace with changing times. Students must like what they do and 'do' what they like.

Education disseminates knowledge and research creates new knowledge. It is only through the process of innovation that knowledge can be converted into societal wealth. Innovation means the successful creation of new ideas. It is the journey of creativity from 'Minds to Markets'. Innovation in education is the need of the hour for societal growth and development. Information and Communication Technology (ICT) eliminates constraints of time and place. It is the innovative combination of digital and physical learning that nurtures the present and future generation of students.

Two-thirds of today's students after schooling might end up in jobs that do not exist now. In such a case, how to impart future-ready skills to our students and prepare them for the digital age? While the nature and type of jobs will keep evolving and changing, there are certain skills that are essential regardless of times.

Our Institute must empower our students to develop the learning habits of mind. They should include: Curiosity, ability to reflect, open-mindedness, resilience, ethical approach and cooperation and collaboration.

The skills that the student must cultivate essentially, include communicative skills, complex problem solving, critical thinking, creativity, time management, team building, emotional intelligence, service orientation, collaboration and people management.

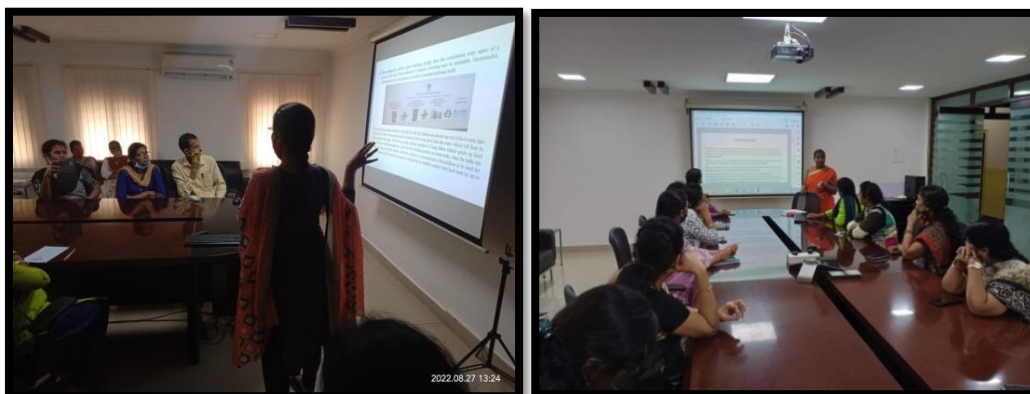
There is no substitute to hard work. Strive to be a part of a solution and not of a problem. Students must always keep their aspirations high. Their aspirations are their possibilities. A great college is one that makes a distinctive and qualitative impact and delivers superior performance over time. VJIAS is committed to Quality Culture. Quality culture is a set of institutional values that guide how improvements are made to everyday working practices and consequent outputs. They create not just the best practices but also 'next practices. Institutional quality is the collective responsibility of internal stake holders- management, faculty, staff, parents and the students. Let us all work together for a happy tomorrow.

- Think differently and work efficiently.

- Vijaya Prasad  
Director

## FACULTY PRESENTATIONS:

A presentation on the topic, 'Green Marketing' was made by Ms. Rachana, faculty, Commerce Dept. on 26<sup>th</sup> August, to all the faculty members. On 24<sup>th</sup> September, Ms. Jahnavi, faculty, Commerce Dept. made a presentation on GST, to all the faculty.



Presentations by Faculty

## GUEST LECTURES

On 27<sup>th</sup> September, A guest lecture on the topic, 'Security Markets' was arranged for all the students. Chartered Accountant, Mr. Saran Kumar U., was the resource person.



A guest lecture on the topic, Amazon Web Services, was delivered by Mr. Chetan from Wipro Technologies, for all the students on 6<sup>th</sup> August. It was organized by the Computer Science Dept.



## SATURDAY SEMINARS

Saturday Seminars were started for this semester on 25-08-2022. Five teams participated that day and spoke on topics such as, Q Commerce, Rakesh Jhunjhunwala, Women Harassment, Usage of Mobile Phones and Think Before you Speak.

S.no	Topic	Name of the students&group
1.	Usage of Mobiles	BBA 3 <sup>rd</sup> sem
2.	Women Harassment	BBA 5 <sup>th</sup> sem
3.	Q commerce	B.Com 3 <sup>rd</sup> sem
4.	Rakesh Jhunjhunwala	Durga prasad Yogesh
5.	Think before you speak	Kishore B.com 3 <sup>rd</sup> sem



On 3<sup>rd</sup> September, Saturday seminar was conducted on the topic, 'What you wanted to be, what you are Now'. Many students and also the faculty, including the Principal Dr. Aruna, shared their experiences in their lives. Three students were adjudged the winners and awarded prizes by the Director Dr. Vijaya Prasad. Mr. Rakesh from B. Com II year, Ms. Ojaswini & Mr. Jagadish from BBA II year received the 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> prizes respectively.

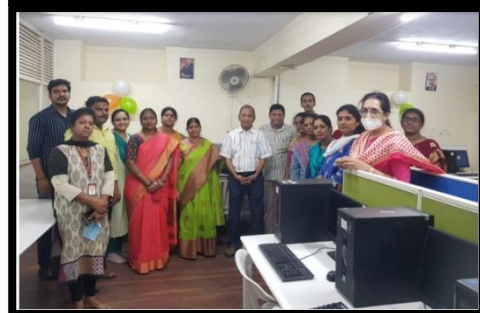
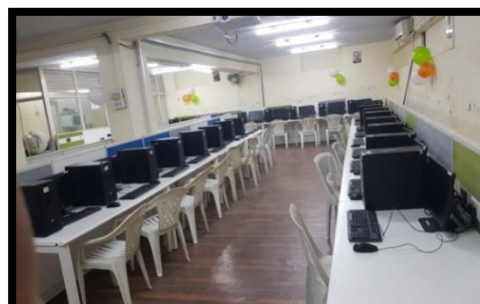




S.NO	NAME OF THE STUDENT & CLASS	TOPIC 22 Oct,2022	<u>Judges :</u>
1.	Renu shree& Bindu Priya – BBA III yr	KFC	1. Dr. T. Rama Vice – Principal, English Department 2. Ms. B. Gayatri Management Department 3. Ms. P. Rachana Commerce Department
2.	Tanu Shree & Neha – BBA I yr	Pepsi	
3.	Varun & Venkata Prasad- BBA III yr	Elon Musk	
4.	Yogitha & Jyothi – Bcom IIA	Amazon	
5.	Affan & Naveen – BBA II yr	Yamaha	
6.	Veekshith & Vaishnavi – BBA I yr	Tata	
7.	Suniraj Reddy – BscIyr	Tesla	
8.	Sai Varun – Bcom IB	Reliance	
9.	Sanjay – BBA I yr, Niharika - Bcom IA	Colgate	
10.	Vaishnavi & Ambica – BBA Iyr	Success and failure products of a brand	<u><b>Winners:</b></u>  <b>First Prize:</b> Ojashwini – BBA II yr <b>Second Prize:</b> Suniraj Reddy – B.Sc I yr <b>Third Prize:</b> Shivani Priya – B.Com IB
11.	Shivani Priya – Bcom IB	Cheetos	
12.	Rakesh – Bcom IB	Coco – cola	
13.	Ojashwini – BBA Iyr	Star Bucks	
14.	Durga Prasad,Shirisha – BBA IIIyr	Samsung	

## INAUGURATION OF COMPUTER LAB

The revamped computer lab was formally inaugurated by Dr. Vijaya Prasad garu, Director on 11<sup>th</sup> August.



## TEACHERS' DAY QUOTE

If a country is to be corruption free and become a nation of beautiful minds, I strongly feel there are three key societal members who can make a difference. They are the father, the mother and the teacher.

-APJ Abdul Kalam

### VIGNANA JYOTHI EXECUTIVE COMMITTEE MEMBERS

1. Sri. D. Suresh Babu	--	President
2. Sri Kode Durga Prasad, IPS (Retd.)	--	Vice-President
3. Sri Vallurupalli Rajasekhar	--	Vice-President
4. Er. J. S.Rao	--	General Secretary
5. Sri. Ch. Achyuta Ram Prasad	--	Joint Secretary
6. Sri K. Madhav	--	Joint Secretary
7. Sri.Koteswara Rao S.S.R,	--	Treasurer
8. Sri.K.Harishchandra Prasad	--	Member
9. Sri Harish Cherukuri	--	Member
10. Sri. Narendra Paruchuri	--	Member
11.Sri V. Raj Kumar	--	Member

### GOVERNING BODY, VJIAS

1. Sri Vallurupalli Rajasekhar	--	Chairman, GB.
2. Sri Kode Durga Prasad, IPS (Retd.)	--	Member
3. Sri. N. Bhanu Prasad	--	Member
4. Sri. K. Madhav	--	Member
5. Sri. D. Suresh Babu	--	Ex- Officio, Member
6. Er. J. S.Rao	--	Ex- Officio, Member
7. Sri. Koteswara Rao S.S.R,	--	Ex- Officio, Member
8. Sri. Y. J. Venkata Rao	--	Hon' Member
9. Prof. Anthony Patrick	--	Member, OU Representative
10. Dr. N. Aruna, Principal	--	Member
11.Dr. D. Vijaya Prasad , Director	--	Member, Secretary