



# VIGNANA JYOTHI INSTITUTE OF ARTS & SCIENCES

Xavier Bhavan, Plot No.7, Road No.16, West Marredpally, Secunderabad-500 026

Affiliated to Osmania University

[www.vjias.edu.in](http://www.vjias.edu.in)

☎:9248005778 ☎:040-277805779

✉principalvjias@gmail.com

MAR-MAY 2021

“New Learning Everyday – VJ Philosophy”

VOL:4; Newsletter-4

## Editorial Board

### Editor

Dr. N. Aruna, Principal

### Associate Editor

Dr. T. Rama, Vice-Principal

### Executive Editors

Ms. T. Radhika, Lecturer

Ms. D. Sujatha, Lecturer

### Technical Editors

Ms. K. Triveni, Lecturer

Ms. V. Padmavathi

### Student Editors

Mr.Baruch Sharma(BBA III)

Mr.Ganesh(B.Com III)

Mr. Pasha(B.Sc III)

Ms.Shrisha(B.Sc III)

Mr.Sidhartha(B.Com Gen III)

Mr.Mahesh(BBA III)

Ms. Yuktha (B.Com III)

### Adviser

Dr.D.VijayaPrasad,  
Director

## Vice-Chancellor - Osmania University

### Prof. Ravinder



**Prof. Ravinder, VC, OU**

We wish to convey the happy news that Prof. D. Ravinder, Professor of Political Sciences and Principal, University college of Arts and Social Sciences, was appointed as the Vice-Chancellor on 23-05-2021. The Silver line here is that Prof. D.Ravinder has been the Governing Body Member of our college, nominated by the University, for the past 5 years. All the members of Vignana Jyothi Management are extremely happy to know that our Governing Body member has assumed the coveted position of Vice-chancellor of Osmania University. The entire Vignana Jyothi family including the faculty, students and staff of VJIAS congratulate Prof. Ravinder warmly on his appointment as the Vice-Chancellor to the seventh oldest university of India and

also the oldest university in both the Telugu speaking states.

We all wish fervently that, under Prof. Ravinder's dynamic and vibrant leadership, Osmania University once again attains name and fame and sees all round development. Everyone should support his plans to develop affiliated colleges and all his research endeavours.



Felicitating Prof. Ravinder, VC, OU

## New University Nominee to VJIAS

We are very happy to convey the nomination of **Prof. Patrick**, Professor of Commerce, University college of Commerce, UCC & BM, by Osmania University as the “University nominee” for our college Governing Body for a period of 2 years, in place of Prof. Ravinder, who has become the Vice –Chancellor now. Prof. Patrick is not new to us. He has visited our college earlier for seminars and Guest Lectures. He is an accomplished professor with very high reputation for his erudition and scholarliness. We are sure, Prof. Patrick will give his valuable suggestions and guidance in all our quality enhancement pursuits both academic and administrative.



## ACTIVITIES DURING SUMMER VACATION

Osmania University declared summer vacation for all the colleges under it from 5<sup>th</sup> May 2021 to 30<sup>th</sup> May 2021, in view of the pandemic situation. As the lockdown was imposed owing to the second wave of corona virus at its peak, the college decided to engage the students with co and extra-curricular activities so as to keep them in high spirits. As a part of this, the principal and Faculty executed the following activities. It was quite an enriching experience for both teachers and students to have the programs virtually.

DATE	DAY	ACTIVITIES	In-charge
10.5.21	Monday	II language activities	Dr. Shashidhar
12.5.21	Wednesday	Preliminary Quiz for all streams	All HODs
15.5.21	Saturday	Webinar on creativity	Ms. Lakshmi
19.5.21	Wednesday	Final quiz for all streams	All HODs
22.5.21	Saturday	Webinar	Ms. Lakshmi
24.5.21	Monday	Singing competition virtual	Ms. Anuradha
26.5.21	Wednesday	Cultural activities virtual	Ms. Anuradha
29.5.21	Saturday	Webinar	Ms. Lakshmi
3 <sup>rd</sup> & 4 <sup>th</sup> week planned for certificate courses on Cyber Security and Tally			Ms. Radhika, Ms. Anuradha, Mr. Harish

## Languages webinar

A webinar on the importance of learning one's mother tongue and Sanskrit was conducted on the 10<sup>th</sup> of May. Dr.N.Shashidhar, Sanskrit faculty and webinar coordinator, spoke about the greatness of the language Sanskrit and its importance in daily life.

Ms.Aruna Bai, Hindi Faculty, spoke about modern Hindi literature and also the greatness of Hindi language. Ms.Sandhya, Telugu Faculty, spoke about Telugu BhashaVaibhavam', and the need to preserve the language which is in danger of becoming dead. 10 students participated in the webinar and spoke on various topics in their respective languages, Sanskrit, Telugu & Hindi.

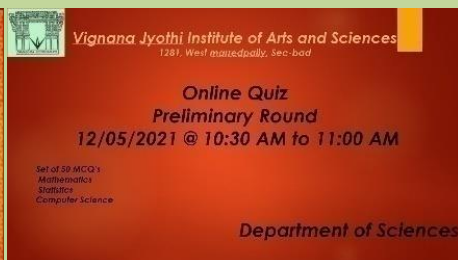
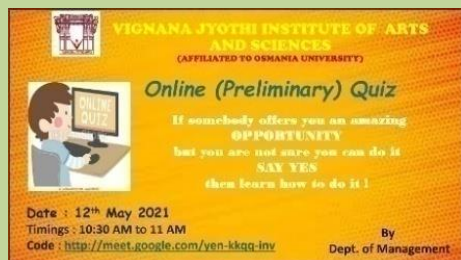
### The Following students participated:

Sanskrit		
Student Name	Class	Topic
Gnaneshwari	B.Com I year	KirartaArjuneeyam
Gowtham	B.Com I year	Panchatantra
Nikhet Raj	BBA I year	Panini
S.Abhilash	B.Sc I year	Kanadha
Hindi		
Tarun	B.Com-I year	Khazanekikhoj
Sneha	B.Com-I year	Maa
Sravanthi	BBA- II year	Rastrabhashakisamasya
Saniya	B.Com I year	Katha
Telugu		
P. Rajkumar	B.Com- I year	Subhashitamulu
P. Vaishnavi	B.Com- II year	Gajendhramoksham



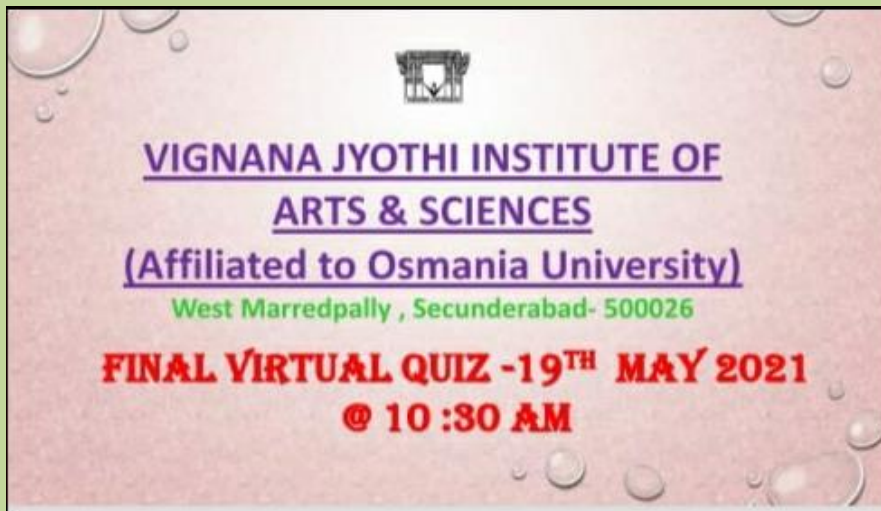
## Quiz Competition

A quiz competition in Commerce, Management & Sciences, was conducted online (Google Meet), under the guidance of Dr.N.Aruna,Principal on 12 May, (Preliminary Round) and 19<sup>th</sup> May, (Final round).



## Preliminary Round

Totally 110 students participated in the preliminary round where they were administered Google Forms with quiz questions. Top 10 students were shortlisted for the final round. They were divided into 5 teams of 2 students each. The final round consisted of GK questions which included topics such as Mythology, Sports, Art& Culture, Movies and Famous Places. Two teams emerged winners, 1<sup>st</sup> and 2<sup>nd</sup> and a consolation prize was announced for the third team. The winners will be awarded



cash prizes. Questions were posed to the audience too and a winner from the audience who answers the most number of questions correctly was selected. Ms. Rachana from the audience was declared the winner. She will be honoured with a memento offline after the reopening of the college. The Principal Dr. Aruna coordinated with all the faculty, conducted mock sessions of the quiz and guided the coordinators for the smooth conduct of the quiz. Ms. Asha & Mr. Harish, Ms. Renuka, & Mr. Prashanth, Ms. Lakshmi, Ms. Pavani,

Ms.Triveni and Ms. Sujatha, Ms. Radhika & Ms. Mary, were incharge of preparing questions in their respective topics and conducting the preliminary and final rounds of the quiz. The list of winners is as follows

Prizes	Teams	Student Names	Course	CashPrize Amount
I prize - Winners	Team E	J. Mamatha	BBA III Yr	Rs. 2000
		Ganesh	B.Sc II Yr	
II Prize -Runners	Team D	G. Mahesh Kumar	BBA III Yr	Rs 1000
		Sowmya	B.Com II yr	
Consolation Prize	Team C	Tarun.P	B.Com I yr	Rs. 500
		K Nitesh	B.Com I yr	

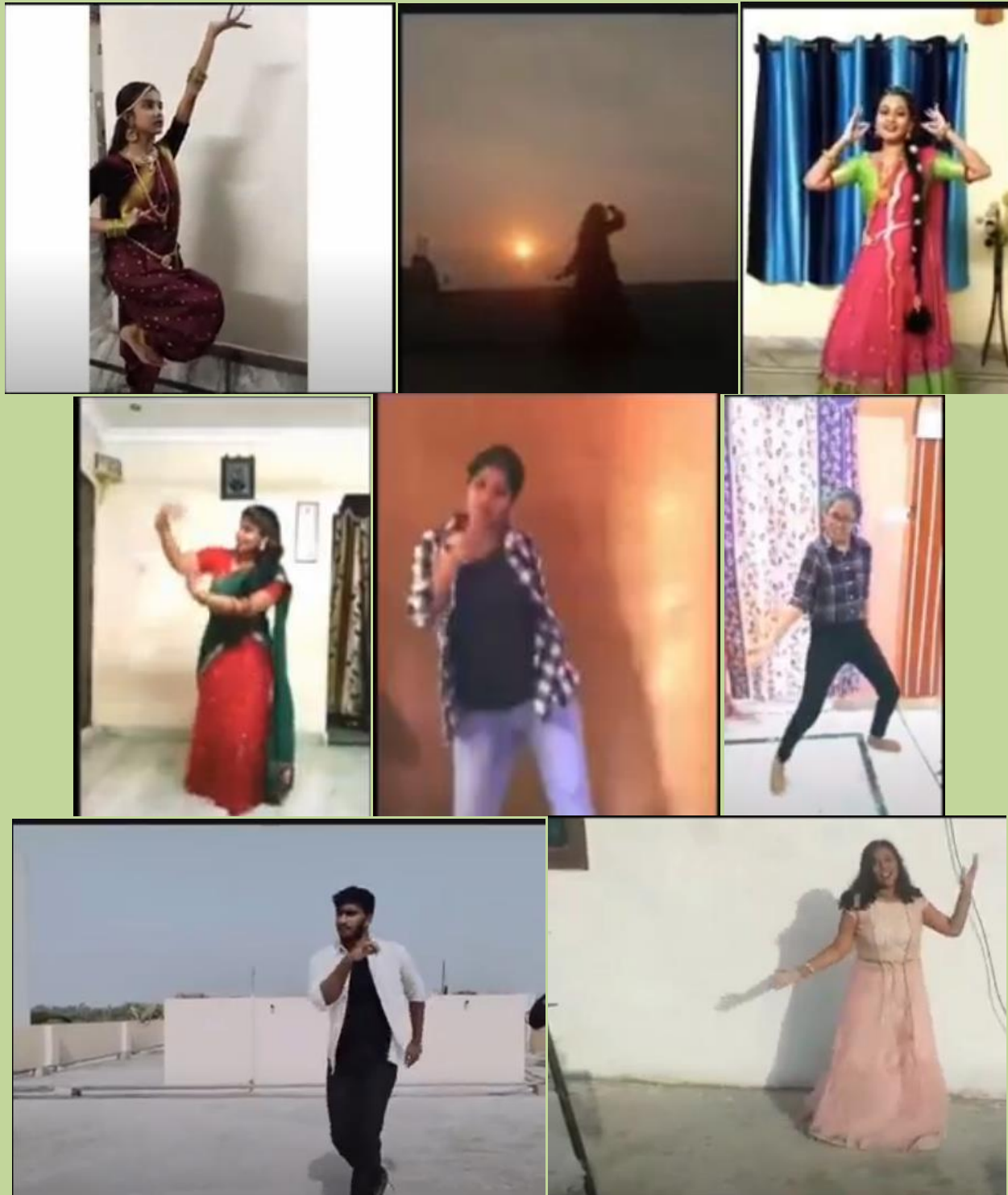
## Cultural Activities

To add some color and gaiety to the otherwise dull and dreary life that it has become due to the pandemic and to enthuse some vigor in students, to provide entertainment and to give an opportunity to students to showcase their talent the cultural committee Convener Ms.Anuradha conducted



singing , dance and storytelling activities on the 24<sup>th</sup>& 26<sup>th</sup> of May, virtually. Students participated in these activities with fervor and zeal. They recorded their songs and dance performances and sent them to the coordinator of the cultural committee.13 students from all streams participated in the singing activity and 14 students- 9 solo, and a group of five, participated in dance.A special song, with a message, was sung by our faculty Ms. Radhika & Ms. Vijayalakshmi dedicated to all final year students.

Ms. Pavani provided the concluding remarks. All the committee members, Ms. Lakshmi, Ms. Pavani and Ms. Asha were actively involved in the conduct of the program.



**Cultural Events in the Virtual meet**

All the performances were very good and were greatly appreciated by Sri Kode Durga Prasad garu, Chairman Venkata Rao garu and the Director Dr. Vijaya Prasad garu. Everyone greatly appreciated and congratulated the Principal and the faculty for organizing and conducting these events during the vacation. The list of participants and winners in these events is as follows:

S.no.	Name of the student	Class
1.	Durgaprasad	BBA Iyr.
2.	Kalyan	B.Com II yr.
3.	Baruch Sharma	BBA IIIyr.
4.	James	BSc Iyr.
5.	Rachana	BBA IIIyr.
6.	Srujana	BBA IIIyr.
7.	Anugna	B.Com II yr.
8.	Mahesh	BBA IIIyr
9.	Shravanthi	BBA IIIyr
10.	Taruni	B.Com II yr.
11.	Shravya	B.Com II yr.
12.	Srinidhi	BBA IIIyr
13.	Jonathan	B.Com IIIyr.

### Vignana Jyothi Philosophy

The Philosophy of Vignana Jyothi unravels education as a process of “Presencing” that provides, both individually and collectively, to one’s deepest capacity to sense and experience the knowledge and activities to shape the future.

Dr. D.N Rao  
President, VJ



### Program :

S.no.	Name of the student	Class
1.	Prayer dance by Shravya	B.Com Iyr.
2.	Theme dance by Tejaswini, Bharani, Rachna, Mamata&Srujana	B.BA III yr.
3.	Story Narration by Anugna	B.Com Iyr.
4.	Dance performance by Jonathan	B.Com IIyr.
5.	Dance performance by BinduPriya	BBA Iyr.
6.	Poetry cum story narration by Baruch	BBA IIyr.
7.	Dance performance by KatamRaju	B.Com I yr.
8.	Dance performance by Shravya	B.Com Iyr
9.	Story narration for a short film by Parvathi Tarun	B.Com I yr.
10.	Dance performance by Niketh raj	BBA Iyr.
11.	Dance performance by Pramidha	BBA Iyr.
12.	Dance performance by Mahesh	BBA IIyr
13.	A special song by faculty Ms.Radhika &Ms.Lakshmi	Faculty of Computer Science and Management

### Story telling:

1. Mr.Tharun.P from B.Com I year narrated an entertaining thriller story with the title “Guess who is the villain”.
2. Ms. Anugna from B.Com II yr presented the story about a woman with the title“ The true beauty in a women is reflected in her soul”. The moral of the story is a woman is the lifeline of our family. She carries with her the power to endure pain and the courage to sacrifice everything.

3. Mr.Baruch from BBA III year gave a message oriented story through his poetry and storytelling. His story is all about “We have good days and bad days and sometimes the bad seems to outweigh the good just like a nightmare shakes us to the core and is not easily forgotten. But, these days, like dreams, are fleeting and temporary. Good days await us if we have faith, and if we wait. See a part of yourself in every one. Do not be rude. Don’t be unkind. Be kind and always be considerate. For love is the greatest.”

## International Women’s Day



International Women’s Day was celebrated in our college offline on 08-03-2021. The Director, Principal, Vice-principal, Dr.Shashidhar, Ms.Vijayalakshmi and some students spoke on the occasion. The female faculty members and girl students were presented a gift by the Management. The girls were given key chains the significance of which as explained by the director is that girls have to play a key role in all areas. On this occasion, Dr. T. Rama and Dr. Shashidhar wrote poems, in English and Sanskrit respectively, in praise of women.

## An Ode to Woman

1. HeyWoman! You are A work of art Created by Gods To play your splendid part In the sea of odds	2. Hey woman! You are An epitome of creation Created to spread Beauty, love and appreciation In the homestead	3. Hey woman! You are An inventory of virtues Spreading cheer, warmth and calm A pool of horror if you choose To spread destruction and harm
4. Hey woman!You are A powerful matter Able to make or break Nurture or shatter With your take	5. Hey woman! You are A soul to be worshipped, You deserve to be cherished Need to be treasured For life to be preserved	- By Dr. T. Rama

### అంతర్జాతీయమహిళాదినోత్సవ సందర్భముగా చిన్ని కవిత

శ్లో|| రాఘవత్వేభవస్సీతారుక్మిణీకృష్ణజన్మనీ|  
అన్యేషు అవతారేషు ఏషా నిత్యామనుషాయినీ||

లోకమనే గృహమునకు వచ్చుఅమ్మ అనుద్వారమై  
అమ్మలో సగభాగమై లాలించు తోబుట్టువై  
ప్రతి మనిషిజీవితంలో అర్థాంగిగా సగభాగమై  
అడుగులో అడుగై జీవితగమ్యంవైపు నడిపిస్తు  
అంతర్జాతీయ శిఖరాలను అధిరోహిస్తు  
నీవులేనిదే జీవితం మోడుగా భాసించు  
అమ్మవై ఆలివై ఆడపడుదైవైన మహిళాశిరోమణి  
నీకు శతకోటివందనాలు.

మగవారికి ధీటుగా మగువై మన్ననలుపొందుతూ  
అంతరిక్షంలో అడుగెడుతున్న  
ఆత్మవిశ్వాసమే ఆయుధంగా గుండబలమే కొండత  
బలముగా అందలంలో ఎక్కుతున్నా  
ప్రపంచాన్నే అందమైన శిల్పంగా మారుస్తు దేశానికే  
పట్టుకొమ్మవైన నీకు ప్రతి రోజు మహిళా  
దినోత్సవమే అవ్వాలి.

డా|| శశిధర్, సంస్కృత అధ్యాపకులు

### International Day of Happiness:

On March 20<sup>th</sup>, Dr. Vijaya Prasad garu, Director, addressed the students and faculty and spoke about the happiest countries in the world and on how to be happy. He explained the 'Happiness theory' 'conceptualized' by the president of Vignana Jyothi, Dr. D.N. Rao garu. He also told the students of the certificate course on 'Success & Happiness' that's going to commence in our college.

### Cyber Security Tips

1. Don't click on Junk mail
2. Don't open unnecessary videos
3. Don't share the OTP Numbers
4. Set strong passwords with a minimum of 8 characters with a combination of capital and small letters, numbers and symbols.

Example Sky@21

## Certificate Courses

### Certificate Course on 'Cyber Security'- launched

1. A certificate course on 'Cyber Security' was launched on 12<sup>th</sup> May 2021 through a G-Meet in the presence of Sri Kode Durga Prasad Garu, Joint Secretary, who inaugurated the program. The course is being conducted by Mr. Sai Sathish, CEO, Indian Servers, TED Speaker and speaker for IMPACT. It is a 30 hour course divided into 15 sessions with practical assignments. 46 students are attending the course. The course deals with security measures that can be adopted for securing one's computer and phone and also ethical hacking. The course was coordinated by Ms. T. Radhika, Dept. of Computer Science.



**Vignana Jyothi Institute of Arts and Sciences**  
West marredpally, Sec-bad -1281

**Cyber Security**  
**Web Application and Pen testing**  
**OWASP Top 10**

**Certificate Course**

By  
**Mr. Sai Sathish Garu**  
CEO, Indian Servers, Ted talk speaker, Impact speaker

Organized by  
Dept. of Sciences  
12/05/2021  
Launching at 11.30 AM



2. IIT Bombay Spoken Tutorial online exam for certification was conducted in the courses mentioned below for B. Com III year, B. Sc III & II year students, on 6<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> March.

1. C – Language
2. C++ Programming
3. Advanced C++
4. Introduction to Computers,
5. JAVA

3. A certificate course in Tally was conducted in the month of May 2021 for B.Com III year students . 30 Students enrolled and passed and obtained the certificate .The resource person was Mr.N.Venu Gopal from Tally solutions. Ms.Anuradha & Mr. Harish kumar, faculty Dept. of Commerce, were the course incharges.

### NSS Activity

1. On 19-03-2021, five of our BBA final year students, Mahesh, Baruch, Niharika, Siddhanth and Prashanthi, visited the orphanage, at Patny Centre, run by the Missionaries of charity and served food to the children there.



Social Responsible Service -VJIAS Students with Orphans

VJIAS Social Responsible Service during lockdown

2. K.Vinay from BBA- first year, Sai Akshay from B.Com- first year, both distributed food for the needy people during lockdown. The services of all the NSS activists are greatly appreciated by the management.

### Editorial:

It is time for all of us to take utmost caution due to the threat of a possible third wave of COVID-19. The likely risk for children also causes apprehension. It is important not to underestimate the seriousness of the threat. The Government of India has already declared Delta plus COVID variant as a “Variant of Concern”. Taking vaccine and following precautions is the only alternative. As a precaution, the State Government declared that the colleges continue to function through ‘online’ teaching only, for some more time.

The UGC through a recent circular conveys that all higher education institutions should teach 40% of any course online and the rest 60% offline. The entire teaching and learning process across the world is taking place, unavoidably, through the process of ‘online’ only.

The teachers are trained to adopt the hybrid model. We will shift to ‘On Campus’ teaching when the virus threat ceases. Students are trained to look beyond the classroom to build their future. The technology is updated in the college. Internet facility has been provided with required speed. All faculties have been trained four times with the latest technological knowhow through FDPs arranged by the management.

The curricular, co curricular and extracurricular activities were all conducted effectively and successfully through online process for the academic year 2020-21. The various programs conducted in the recent vacation (May 2021) like quiz, literary, and cultural programs, details of which are provided inside this newsletter, have provided quite an enriching experience both to teachers and students. The debates, group discussions, biographical talks, solo presentations taken up online by webinar committee on all Saturdays were found to be very useful to the students in crystallizing their opinion on various societal issues and to improve their communication skills. The list provided by the webinar committee inside is exhaustive.

The college has already set the plans on to add B.Com ‘**Business Analytics**’ as a new course to be offered from this year. As we are entering a decennial year, we have taken up several fresh quality enhancement initiatives with the synergy from our sister institutions.

“No one is safe until all are safe”.

-Dr. VijayaPrasad

## Saturday Webinars

The Webinar Committee coordinator Ms.Lakshmi, Dept. of Management and her team Ms. Mary and Ms.Asha from the Dept. of Statistics and Mathematics respectively, conducted the Saturday Webinars, a differentiator of VJIAS, and a great hit with students. The webinars offer opportunities to students to talk on any topic of their interest and relevance to the current situation. It has been decided that one speaker will be selected as the best speaker and would be given a memento by the Management, to encourage and motivate students to participate and do well in webinars. The list of webinars conducted with details of topics is given in the table below.

S.No.	S No	Weekly webinar speakers	Topics	Participated students	Date
I	1	Amit & Praveen	Presumption about men	BBA& B Sc I Year	27.03.2021
	2	Bindu Priya	Importance of discipline in students life	BBA I Year	
	3	Chandra Teja	Reasons and prevention of road accidents	BBA I Year	
II	1	Mahesh & Navya	All you need to know about the new education policy	BBA III Year	03.04.2021
	2.	Chandra Teja& Rohit	Introduction to the New education policy and its objectives	BBA I Year	
	3.	Anugna&Likitha	New education policy-A comparative study	BCom Computers II Year	
	4	Vaishnavi & Durga Prasad	Analysis of old & new education policies	BBA I Year	
	5.	Pravalika& Sirisha	New education policy for Degree	B Sc III Year	
	6.	L.Karthik	Dimensional Education	B Sc I Year	

	7.	Sidhartha& Vineeth	New education for vibrant India	BCom Computers III Year	
	8.	Chandana	Competitive Exams	B Sc III Year	
III	1.	Abhilash	Dr.B.R Ambedkar	B Sc I year	17.04.2021
	2.	Jitender	Swami Vivekananda	B Com I Year	
	3.	Poojitha	Education Policy	BBA I year	
	4.	Amit	Knowledge	BBA I Year	
	5.	Bindu Priya & Varun	Women Education	BBA I year	
IV	1.	Bharani & Vaishnavi	Rebirth	BBA I&III Year	24.04.2021
	2.	Poojitha	Indian education system	BBA I year	
	3.	Renusree	Pros&cons Indian education system	BBA I year	
	4.	Mukesh &Humera	Indians Culture	BCom Computers IYear	
	5.	Likitha	Recent formers protest at Delhi	BBA I year	
	6.	Karthik	Facts of Egypt	B Sc I Year	
	7.	Divya	Ethical Hacking	BBA II year	
V	<b>DEBATE</b>				01.05.2021
		<b>TEAM A(DEGREES)</b>	DEGREES Vs SKILLS		
	1.	Sidhartha		BCom Computers III Year	
	2.	Anugna		BCom Computers II Year	
	3.	Vaishnavi		BBA I Year	
	4.	Venkata prasad		BBA I Year	
	5.	Karthik		B Sc I year	
		<b>TEAM B(SKILLS)</b>			
	6.	Mamatha		BBA III Year	



	7.	Bharani		BBA III Year	
	8.	Vasavi		BBA II Year	
	9.	Amit		BBA I Year	
	10.	Mukesh		B.Com I Year	
VI	<b>CREATIVE IDEAS</b>				15.05.2021
	1.	Nikshay, Sowmya, Satish	Tips for Exams	B.Com I Year	
	2.	Mamatha	Designed add on surf Excel	BBA III Year	
	3.	Bharani	Designed add on Straws	BBA III Year	
	4.	Anugna	Designed add on Hair Oil	B.Com II Year	
	5.	Baruch	English speaking skills	BBA III Year	
	6.	Baruch	Designed add on Sony Camera	BBA III Year	
	7.	Tejaswini	Designed add on Kent Water Purifier	BBA III Year	
	8.	Mahesh	Designed add on Video on Pandemic	BBA III Year	
VII			<b>(Part I)</b>		22.05.2021
	1.	Mahesh & Sowmya	Indian Culture, Ethics, Moral Values & Mythological Stories.	BBA III Year B.Com II year	
	2.	Mamatha & Rachana		BBA III Year	
	3.	Anugna Sowmya & Kalyan		B.Com II year	
	4.	Nikshay		B.Com II year	
	5.	Akhil		B Sc II Year	
	6.	Tejaswini & MahaLakshmi		BBA III Year	
			<b>(Part II)</b>		29.05.2021
VIII	7.	Baruch & Vaishnavi		BBA I & III Year	
	8.	Sirisha		BBA I Year	
	9.	Humera		B.Com I year	
	10.	Sidhu		BBA II Year	

## Faculty participation in Research and Publications

### 1. Dr. Shashidhar, Sanskrit faculty :

- Presented a paper titled ,’ Mahabharathe Astra Shastrani’ in a Two day National seminar, ‘Sastra kavya kaladharshanam Mahabharata’ organized by Karnataka Sanskrit University, Bangalore on 17 and 18th March, 2021.
- Attended -Introduction to famous Sanskrit poets- A Certificate course from Vyoma Linguistic Labs Foundation- March, 2021.
- Attended a value added course on - Vakyapadeeyam of Bhartrhari – sadhanasamuddesha from Kavikulaguru Kalidas Sanskrit University, Ramtek and Karnataka Sanskrit University, Bangalore. 1 to 16, April, 2021.

### 2. Ms. GVL Narasamamba, Commerce faculty :

1. Ms. G.V. L. Narasamamba, Commerce faculty was invited as a Resource Person by Anwar ul Uloom College on 26<sup>th</sup> March, 2021 to deliver a lecture in the National Webinar organized by them, on the topic “Impact of Covid on Consumer Behaviour Towards Personal Selling”. Mrs. GVL Narasamamba, in her lecture, explained the notable changes that have occurred in consumer behaviour after the outspread of the pandemic and subsequent lockdowns all over the world. She touched upon the impact of the pandemic on in-shop transactions, and small vendors. The lecture was well received and very well appreciated by the students.
2. Presented a Research Paper titled “A STUDY ON EFFECTS OF PANDEMIC LABOUR MIGRATION ON INDIGENOUS BUSINESS-STRATEGIES FOR REVIVAL” at 11<sup>TH</sup> INTERNATIONAL BUSINESS RESEARCH CONFERENCE, conducted by IESMCRC, MUMBAI on 20<sup>th</sup> Feb, 2021.
3. Attended an International conference on “EMBRACING CHANGE & TRANSFORMATION- BREAKTHROUGH INNOVATION&CREATIVITY” organized by DR. D. Y. PATIL B SCHOOL, PUNE, in collaboration with DR. SOETOMO UNIVERSITY, INDONESIA & AIMS, INDIA between 23<sup>rd</sup> -25<sup>th</sup> March, 2021.
4. Attended “MANAGEMENT CONFERENCE 2021” conducted by INDIAN INSTITUTE OF MANAGEMENT, BODH GAYA on “POST COVID MANAGEMENT STRATEGIES: RECOVERY, RESILIENCE AND ADAPTATION : conducted on 23<sup>rd</sup> -24<sup>th</sup> April, 2021.

5. Participated in a National Webinar on “WEALTH CREATION WITH CAPITAL MARKET INVESTMENT” organized by Dept. of Commerce & IQAC, BADRUKA COLLEGE OF COMMERCE & ARTS in collaboration with NATIONAL CENTRE FOR FINANCIAL EDUCATION, MUMBAI, held on 17<sup>th</sup> May, 2021.
6. Participated in a three day ‘NATIONAL FACULTY DEVELOPMENT PROGRAMME (FDP), by INDIAN INSTITUTE OF MANAGEMENT & COMMERCE, HYD, on “RESEARCH METHODOLOGY FOR SOCIAL SCIENCES”, held on 17<sup>th</sup>, 18<sup>th</sup> & 19<sup>th</sup>, May, 2021.

### **3. Ms. T. Radhika, Faculty in Computers:**

Attended Online FDP on “ICT Tools for Teaching Learning Process & Institutes” from 15<sup>th</sup> to 26<sup>th</sup> March 2021 ,organized jointly by E & ICT Academics at NIT Patna, IIT Guwahati, IIT Kanpur, IIT Roorkee, MNIT Jaipur, and PDPM IIT-DM Jabalpur.

### **4. Ms. Anuradha, Faculty in Commerce:**

Attended a Virtual 3-DAY Faculty Development program organized by IIMC (Indian Institute of Management and commerce) college, Department of Commerce, Hyderabad from 17/5/2021 to 19/5/2021 on “**Research Methodology for Social Sciences**”. The resource person for the session was Prof. Brijesh Singh, Associate Professor, SJBIT, Bangalore.

## **Promotion of Vaccination for COVID-19**

COVID-19 is ravaging the world and has brought the world almost to a standstill. The only way to combat it is to be cautious in public places by wearing masks, washing hands frequently and maintaining social distance. Besides these, getting oneself vaccinated is the key to start normal life in the COVID-ridden world. To spread awareness of the vaccines available for it and to urge students and parents to go for vaccination without any reservations, the college management has written a letter to them in English and Telugu and posted them in the student groups. Even the Faculty /Mentors made a ‘Voice Over’ appeals to the students in their respective WhatsApp groups to go for vaccination . Once all students and faculty get themselves vaccinated offline classes may become safer to a large extent. Excerpts of the letters:

## A Letter addressed to the Parents

గౌరవనీయులైన తల్లిదండ్రులకు!

అందరు ఆరోగ్యంగా సురక్షితంగా ఉన్నారని భావిస్తు,

అందరికీ తెలిసినవిషయమే ప్రస్తుతం మనమందరం కోవిడ్మహమ్మారి సమస్యతో సతమతమవుతున్నాము. సాధారణ జీవనం అతి భయానకంగా మారింది ముఖ్యంగా విద్యార్థులందరినీ, మాములు తరగతులు ఎప్పుడు ఆరంభమవుతాయో చెప్పలేని స్థితిలో అయోమయంగా ఉన్నాము.

మన విజ్ఞానజ్యోతి సంస్థ విద్యార్థులకు ఆన్-లైన్ తరగతులు నిర్వహించడానికి అనుకూలమైన అవసరమైన మౌలికసదుపాయాలను అందించడానికి సిద్ధంగా ఉన్నది. సంస్థవారు విద్యార్థుల సమయం వృథాకాకుండా వారికి ఏ సాంకేతికతో పాఠాలను అందించాలో వాటితో విద్యార్థులు పొందేలా భావించి సదా నిమగ్నమై ఉన్నారు. మన అధ్యాపకులు ఆన్-లైన్ తరగతులను సమర్థవంతంగా అందించడానికి అధిక శ్రమతో శతవిధాలుగా ప్రయత్నిస్తున్నారు.

ఇలా ఉన్నప్పటికీ విద్యార్థులను ఉత్తేజపరచడానికి తగిన స్టడీ-మెటీరియల్ అందించడం, క్వీజ్ , వెబినార్లు మొదలైన వాటిని నిర్వహిస్తుంది. వీటిలో పాల్గొంటు తమ విజ్ఞానాన్ని పెంచుకుంటు మున్ముందు పరీక్షలకు సంసిద్ధమవ్వాలని భావిస్తున్నాము. పరీక్షలను విశ్వవిద్యాలయం వారు ఏ సమయంలోనైనా నిర్వహించవచ్చు.

ప్రతి తల్లిదండ్రులకు విజ్ఞప్తి చేయునదేమనగా మీ పిల్లలు తప్పనిసరిగా ఆన్-లైన్ తరగతులకు హాజరై ఈ సదవకాశాన్ని సద్వినియోగం చేసుకోవాలి సహకారం అందించాలి. విద్యార్థులందరు తరగతులకు హాజరయ్యేలా చేయడం మనందరి బాధ్యత. దీని మూలంగా మీ పిల్లలందరు ప్రతిరోజు తరగతికి హాజరై మేధోపరంగా వృద్ధిచెందాలని విజ్ఞప్తి చేస్తున్నాము.

అందరము కలిసి ఈ విపత్కర పరిస్థితులను దాటుదాము.

ఇంట్లోనే ఉండి సురక్షితను పొందండి!!

అభినందనలతో !

డా|| విజయ ప్రసాద్,

డైరెక్టర్, విజ్ఞానజ్యోతి

Y.J Venkata Rao Garu,

Chairman, VJIAS



## **A Letter addressed to Students**

The frightening corona virus is playing havoc the world over. Schools and colleges are the worst hit. We are writing this letter to you all particularly to focus on the need to go for vaccination.

- 1) The purpose of vaccination is to protect us against infection. Vaccination also protects people by providing ‘herd immunity’, if done on a large scale. The vaccine’s power to prevent death or severe disease and ability to reduce transmission is already established through several studies. As there is the problem of demand and supply for vaccine, prioritisation of the groups for vaccination is going on. COVID-19 Vaccination for 18-plus age group is essential. How long can the schools and colleges remain closed? When the teachers and students are given vaccination on priority basis, they will be safe to attend offline classes. As the Government has opened up vaccination for all adults (18plus age), the college students and teachers should go for vaccination at the earliest.
- 2) There are some persons, even among the teachers and students, who suffer from vaccine hesitancy. This may be due to largely overblown reports of complications, fears based on inaccurate information or even due to lack of confidence. Disinformation is plenty on social media. But understand the benefit which is safety to life. Vaccine is the only safest medicine for COVID in the present-day context. In addition, having the mask, maintaining social distance, following hand-washing hygiene etc, are anyhow mandatory. A shot in the arm is the only safety mechanism at present. If all students and teachers take vaccine, institutions become a safe zone.
- 3) We implore all the teachers and students of VJIAS to register for vaccination immediately and take the shots as early as possible.

Stay safe, Stay healthy!!!

**Dr. D. Vijaya Prasad**  
Director

**Sri. Y.J. Venkata Rao**  
Chairman, VJIAS

## PLACEMENT & TRAINING ACTIVITIES 2021

### Training

A campus recruitment training program was conducted online for all final year students on the 5<sup>th</sup>& 6<sup>th</sup> of May. It was conducted by Mr. Indra Kumar, a freelance trainer and a trainer with TASK. He has been training our students for the past five years. The training dealt with all aspects of preparing for interviews like, grooming, writing resumes, and how to answer questions posed by interviewers. Students who attended the sessions felt that it was very productive on the whole and that it was really helpful in building self-confidence in them to attend interviews.

### Placement

- **BOSS:** Business Outsourcing Support Systems is the Indian wing of an American Company which deals with retirement planning for Americans.

students, S. Nikhil from B. Com and Lakshmi Chandana from B.Sc., both from 2020 passed out batch, attended interview there. Lakshmi Chandana got selected and has joined the company.

- **Tecra Systems Pvt. Ltd.**











7 students from B. Com and BBA 2020 batch attended the interview and 6 students were given offer letters.

- **CIEL HR Services Pvt. LTD.**

### Convert challenges into opportunities

4 students have been selected by them to work for an FMCG company in Hyderabad.

## Feedback of Students -Outgoing batch 2020-21

1.	RACHANA (BBA III)	Before joining VJIAS I never participated actively in any events and programmes conducted at school, after joining VJIAS, I came out of my shy-house and started motivating myself to participate in all the programmes. And the first one was freshers' day.I participated and became Ms.Fresher.	
2	MAHESH (BBA III)	Every single day that I spent at VJIAS was memorable, I have never stepped on stage. I had stage fear, it is here at VJIAS I could come out of it.	
3	BILALPASH A (BSC III)	I can't forget the days I have spent at VJIAS, here I have learned a lot from lecturers how to overcome the problems and face the challenges, lecturers are very friendly and supportive, I will miss them a lot	
4	SIDHARTHA (BCOM III)	Apart from learning, here at VJIAS I have gained a lot in seminar/webinar where I could learn all the new things. I participated again and again, and it helped me a lot to be better every time.	
5	SRINIDHI (BBA III)	I wasn't confident before coming to VJIAS, I was scared but after seeing my friends and the support from the faculty, I will always remember the way I have changed	
6	SAIRAJ (BBA III)	All are very supportive and caring at VJIAS. I thank each and every one for helping me in every possible way.	
7	BARUCH SHARMA (BBA III)	I have discovered myself. Discovering one's passion is very much possible here at VJIAS. They try and involve you in everything that could help you find your spark	
8	JONATHAN (BCOM III)	VJIAS gave me a better life, all the hidden talent came out here.I participated in Mr.Fresher contest and won the title of Mr.Fresher.	
9	SWATHI ALEKHYA (BCOM III)	The belongingness and care shown here by the faculty are the best things here which we can never forget	
10	MAMATHA (BBA III)	Even if you feel you are a Zero, VJIAS will show you an opportunity, they will be always supportive	

## OUR OTHER FLAGSHIP INSTITUTIONS

- VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING & TECHNOLOGY
- VIGNANA JYOTHI INSTITUTE OF MANAGEMENT
- DR.D.RAMANAI DU VIGNANA JYOTHI INSTITUTE OF RURAL DEVELOPMENT
- DR.D.RAMANAI DU VIGNANA JYOTHI AGRICULTURE POLYTECHNIC
- VIGNANA JYOTHI PUBLIC SCHOOL

### Courses offered at VJIAS

Course Offered	Medium	Sanctioned Strength
B.Com (Computers)	English	120
B.Sc (Maths, Statistics, ComputerScience)	English	40
Bachelor of Business Adminstration(BBA)	English	50
B.Com (Business Analytics) (Awaited)	English	60

### Certificate courses Offered at VJIAS

Free Courses	Paid Courses
C, C++, JAVA, SQL, PYTHON, HTML, Success and Happiness	Ms.Office, Tally, Cyber Security, GST, CRT A&R, Soft Skills, SPSS/SAS, Digital Marketing.

## OBITUARY:

### Sri Dr.KakarlaSubba Rao garu

**Dr.KakarlaSubba Rao garu** is one of the pillars and a former president of Vignana Jyothi Society. He has contributed a lot to the development of all the institutions under VJ. He was a Padmashri awardee from the Govt. of India in the year 2000. He is widely known in both the Telugu speaking states for converting Nizamorthopaedic Hospital into NIMS-Nizam Institute of Medical Sciences, a premier medical institute of all India repute. 'NIMS' is very well known for its services to patients, medical education, training and research. Dr.Kakarla Subba Rao garu is also well known as one of the founders of Telugu Association of North America – TANA, in the USA. While acknowledging his yeoman services to the health and education field, all the members of VJIAS convey their sincere condolences to the bereaved family.



VJIAS Chairman Sri Y. J. Venkata Rao, Director, Principal, Vice Principal, faculty, staff and students convey their profound grief and sorrow at the sad and sudden demise of Dr. Kakarla Subba Rao garu. A condolence meeting was held in the college on 16-04-2021 to pay homage to Dr. Kakarla Subba Rao garu. His valuable services have been recollected. A two minute silence was observed as a respect to the departed leader.

May his soul rest in peace!!!!

## Quote of the Newsletter

“Excellence is never an accident. It is always the result of high intention, sincere effort, and intelligent execution; it represents the wise choice of many alternatives --- choice, not chance, determines your destiny”.

-- Aristotle

### VIGNANA JYOTHI EXECUTIVE COMMITTEE MEMBERS

- |                                  |    |                   |
|----------------------------------|----|-------------------|
| 1. Dr. D. Nageswara Rao          | -- | President         |
| 2. Sri. D. Suresh Babu           | -- | Vice-President    |
| 3. Sri. Er. J. Seshagiri Rao     | -- | Vice-President    |
| 4. Sri.K.Harishchandra Prasad    | -- | General Secretary |
| 5. Sri. Kode Durga Prasad, IPS   | -- | Joint Secretary   |
| 6. Sri. Narne Ajay               | -- | Joint Secretary   |
| 7. Sri.Koteswara Rao S.S.R,      | -- | Treasurer         |
| 8. Sri. Y. J. Venkata Rao        | -- | Member            |
| 9. Sri. N. Bhanu Prasad          | -- | Member            |
| 10. Sri. Narendra Paruchuri      | -- | Member            |
| 11.Sri. Vallurupalli Rajasekhar  | -- | Member            |
| 12. Sri. Ch. Achyuta Rama Prasad | -- | Special Invitee   |

### GOVERNING BODY, VJIAS

- |                               |    |                           |
|-------------------------------|----|---------------------------|
| 1. Sri. Y. J. Venkata Rao     | -- | Chairman, GB.             |
| 2. Sri.K.Harishchandra Prasad | -- | Member                    |
| 3. Sri. Er. J. Seshagiri Rao  | -- | Member                    |
| 4. Sri.Koteswara Rao S.S.R,   | -- | Member                    |
| 5. Sri. Narne Ajay            | -- | Member                    |
| 6. TSCHE                      | -- | Member                    |
| 7. Sri. N. Bhanu Prasad       | -- | Member                    |
| 8. Sri. Narendra Paruchuri    | -- | Member                    |
| 9. Sri. G. Krishna Prasad     | -- | Member                    |
| 10. Prof.Patrick              | -- | Member, OU Representative |
| 11. Dr.N.Aruna                | -- | Member                    |
| 12. Dr. D. Vijaya Prasad      | -- | Member Secretary          |