



# VIGNANA JYOTHI INSTITUTE OF ARTS & SCIENCES

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Sep - Dec 2024

“New Learning Everyday – VJ Philosophy”

VOL: 8; Newsletter-2

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## EDUCATIONAL TRIP

VJ Management sponsored a 4 day educational trip to FLAME and Symbiosis International Universities, in Pune, Maharashtra, initiated & coordinated by the Deputy Director, and executed by the committee members, under the support of the Principal, from December 26<sup>th</sup> to 30<sup>th</sup>. The trip included the participation of both teaching and non-teaching staff of the college. The main objective of the expedition was to explore and get hands on experience of the innovative academic programs of both the Universities. At FLAME University, the focus was on understanding their liberal arts model, which emphasizes holistic development of the students and various other interdisciplinary approaches. They explained about the challenges in implementing different combination courses and how they handle such challenges in implementing such a flexible curriculum while maintaining academic rigor.



At FLAME University

Similarly, at Symbiosis International University, the focus was on their progressive interdisciplinary approaches and advanced pedagogical practices. The PPT of the university given by their Director Academic Programs has given a comprehensive understanding about the practices in their university. While their interactive session shed light on the strategies for tackling challenges in course structuring, faculty development, and student engagement in a globalized academic environment .

The experience proved to be an enriching opportunity for the participants to learn, adapt and implement innovative practices in their teaching and enhance educational excellence.



**Faculty Group Picture at the Presentation**



**Our Faculty & Staff at Symbiosis University**



During the trip to Pune, the delegation also visited some of the city's renowned temples, such as the Ganapati temple, Balaji temple, Bhimasankar temple which offered meaningful spiritual experiences. A visit to Tiger Point, from where the breathtaking panoramic view added a very unique and memorable element to the journey. Overall, the experience was very enriching and fulfilling.



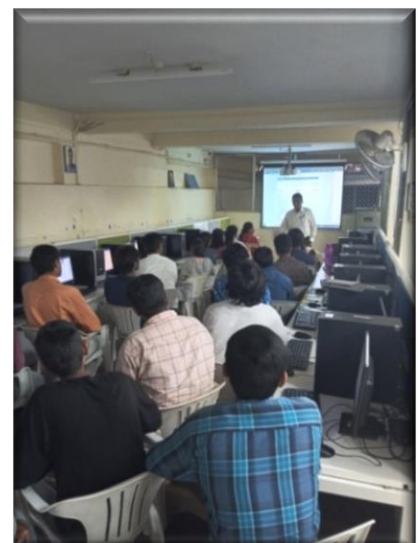
**Places visited by faculty in Pune**

## **CERTIFICATE COURSES/WORKSHOPS**

❖ A 4-Day Advanced Python Programming certificate course was conducted from 3<sup>rd</sup> to 6<sup>th</sup> Sep, 2024 for all the B.Com & BSC II year and BSC III year students. The resource person was Mr. Vijaya Bhaskar Reddy, Asst. Prof. VNRVJIE.



❖ Tally certification and training program was conducted for the final-year B.Com students from October 21<sup>st</sup> to October 26<sup>th</sup>. The resource person were Mr. N. Venugopal from Tally Education Private Limited. The training was aimed at equipping students with practical knowledge and skills in Tally software and accounting concepts, enhancing their employability in the field of finance and accounting. The program covered various modules and features of tally software. A total of 29 students participated in the training and examination. All students successfully completed their examination held on 2<sup>nd</sup> Nov and e-certificates were received by them after the completion of the examination.



❖ On 24<sup>th</sup> Oct, a 3-Day certificate course on ‘AI Digital Marketing’ was organized by the Management Department for all the BBA II and III year students. Mr. Abdul Faruk, Digital Marketing Trainer was the resource person from IPCS Global. The fundamentals of AI Digital Marketing strategies focusing on Key words, Google Ads, Social Media Optimization, YouTube Ads, Google Analytics and Search engine optimization were all dealt with. Soft skills training was given by their branch head Dr. Trivedi and the session was concluded with the distribution of certificates to the participants.



❖ On 1<sup>st</sup> Nov, a workshop on Cryptography was conducted by National Small Industries Corporation Limited, a Government of India enterprise under Ministry of MSME, Kushaiguda, Hyderabad, for B.Com final year students. Mr. Om Srivasthav was the speaker of the session.



❖ A one day workshop on PC Hardware and Laptop repair was conducted on 5<sup>th</sup> November 2024, for B.Com & B.Sc I year students by National Small Industries Corporation (NSIC) Technical Services Centre, located at ECIL, Kushaiguda, Hyderabad. Dr. MuthuRaj, Head of the Department, handled the program and Mr.Hussain was the resource person. Ms.Srivani was the System Administrator who handled the database of the students. 30 students enrolled for the workshop. Ms.Anuradha, Head, Dept. of Commerce, coordinated with the NSIC faculty for the smooth running of the program. Ms. T. Radhika, Head, Dept. of Sciences & Ms. Rachana, Commerce faculty, accompanied the students. The workshop dealt with PC Hardware, Crimping, Networking, Assembling the PC, Anatomy of the computer and hardware components. The workshop included both theory and practical sessions



**Our faculty & students at the workshop @ NSIC**



## COLLEGE EVENTS/FESTIVITIES

- On 5<sup>th</sup> Sep 2024, Teachers Day was celebrated in college by paying floral tributes to Dr. S. Radhakrishnan. A few students gave speeches on Dr. Radhakrishnan and on teachers and their importance in society. Ms. Shreya from B.Com III year performed a short dance for the teachers. Dr. N. Aruna, Principal, addressed the gathering and gave a message befitting the occasion. As is the custom at VJIAS a faculty member is felicitated every year on Teachers' Day. This year, Ms. Divya Bharathi, Maths faculty, was felicitated. All the faculty members and staff were given gifts on this occasion by the Management. Everybody expressed their heartfelt thanks for this kind gesture from the Management.



**Teachers' Day Celebrations**

- On 3<sup>rd</sup> Oct, Bathukamma was celebrated in college with lot of enthusiasm and cultural fervor. Faculty and students came traditionally and colorfully dressed and danced spiritedly around bathukammas.



**Bathukamma Celebrations @VJIAS**

- On 9<sup>th</sup> Sep 2024, Telangana Bhasha Dinotsavam was celebrated in college. A few students spoke about Kaloji Narayanrao and the importance of Telugu Bhasha on this occasion. Dr. Aruna, Principal, and Dr. Shashidhar, Sanskrit faculty, spoke about respecting one's mother tongue and how great the Telugu language is.



**Telangana Bhasha Dinotsavam Celebrations**

On 15<sup>th</sup> Oct, Dr. APJ Abdul Kalam's birth anniversary, all the faculty members and students offered floral tributes to him. Dr. Aruna and Dr. Rama spoke about his contributions to education and his lasting impact on students worldwide. Adding to his remarkable achievements in the field of science both speakers spoke about how humble he was and his deep connection with students.



Dr. APJ Abdul Kalam's birth anniversary

## NSS ACTIVITIES

- On 6<sup>th</sup> Sep 2024, a Clay Ganesh idol making workshop and competition was conducted for students and faculty by the NSS committee coordinator Dr. Shashidhar.



- Under the guidance of the Ministry of Education, the Department of Traffic Police organized an awareness program focused on Traffic Rules and Regulations, the NSS committee collaborated with traffic police personnel from their Hyderabad Headquarters to conduct an informative workshop for students. The workshop aimed to educate students on essential traffic rules and safety measures. It was an insightful and comprehensive session, providing valuable information to all participants. The NSS Volunteers were asked to participate in implementing and reinforcing traffic discipline across key locations in the area. They are executing their duties on a regular basis imparting the traffic rules which instilled a sense of civic responsibility among the volunteers and the general public.



## GUEST LECTURES

- On 9<sup>th</sup> Sep 2024, a guest lecture on Investors' Awareness was given to B.Com II year and BBA final year students. The resource person was Ms. Padmavati Selvam, a SEBI registered securities market trainer.



- On 26<sup>th</sup> Sep, Department of Management organized a guest lecture on "Entrepreneurship and Business Ideas" for all the BBA students. The resource person was Dr. M Pushpa from Siva Sivani Institute of Management. It was an interactive session. Students participated with enthusiasm and presented their ideas. Overall the session was very informative.



- On 24<sup>th</sup> Oct, a guest lecture on 'Authority', 'Responsibility' and 'Co-ordination' was facilitated by the Department of Commerce for I year B.Com students. The resource person, Dr. Usha Rani, Associate professor, ISB along with her associates Mr. K.V.N Parameshwaran, Mr. Chandra Dasaka and Mr. Mukesh explained about 'Authority' and 'Responsibility' with a case study of Union Carbide Company which was responsible for the Bhopal Gas Tragedy. It was very informative and engaging for the students.





## PLACEMENTS

- On 21<sup>st</sup> Sep 2024, Placement cell organized a session on ‘Aptitude and Logical Reasoning’ for all 2<sup>nd</sup> and 3<sup>rd</sup> year students. Mr. Abishek, faculty from T.I.M.E was the resource person. It was an interactive and interesting session. Students found it very useful.



- On 4<sup>th</sup> & 5<sup>th</sup> Oct 2024, Ms.Pavani attended The National TPO Summit on “Telangana - AI Innovation and Opportunities” bringing together, thinkers and leaders in AI, iconic HR leaders, and Training & Placement Officers (TPOs) from top institutions across Andhra Pradesh, Telangana, Kerala, Tamil Nadu, and Maharashtra. The summit aimed to explore the vast opportunities in AI innovation, foster collaboration, and enhance employability in the AI sector.

- On 14<sup>th</sup> Dec, Ms.Pavani attended TPO Meet titled “Samavet AI,” organized by RBVRR Women’s College, Narayanguda. She was presented Academic & Placement Excellence Award along with all the other TPOs.





## EDITORIAL

### USAGE OF INTERNET DURING LATE HOURS: BOON OR BANE?

The internet is an indispensable part of modern life, available to the public around the clock. While 24/7 internet access provides unparalleled convenience, it also raises an important question: Is it truly necessary for internet services to remain available to the general public during late hours, particularly after 10 PM?

#### **The Case Against Late-Night Internet Usage**

Late-night internet access poses significant challenges, especially for the younger generation. This time of the day should ideally be reserved for rest and rejuvenation to prepare for the next day's activities. However, unrestricted access to the internet during these hours often leads to excessive screen time, disrupting sleep patterns and reducing productivity.

Young people, in particular, are vulnerable to internet addiction, which negatively impacts their mental health, increases stress levels, and diminishes their performance at school or work. The issue is not just personal—it extends to families and society at large, placing a strain on relationships and affecting overall societal productivity.

#### **When Technology Becomes a Bane**

The internet is undeniably a boon when used wisely. It facilitates education, communication, and innovation. However, its misuse—especially during late hours—can transform it into a bane, contributing to:

- Sleep deprivation and poor public health.
- Increased stress and anxiety.
- A rise in online crimes that often occur during late hours.
- Reduced productivity at both individual and societal levels.

#### **Proposed Policy: Restricting Internet Usage After 10 PM**

To address these issues, the government could consider implementing a policy to restrict internet access for the general public after 10 PM. Here are some key benefits of such a policy:

##### **1. Improved Public Health**

Adequate sleep and rest are essential for maintaining good health. Limiting late-night internet usage would encourage healthier sleep habits.

##### **2. Reduced Stress and Screen Fatigue**

Reduced screen time at night can help lower stress levels and prevent the negative effects of prolonged exposure to blue light.

##### **3. Prevention of Online Crimes**

Many cybercrimes, such as hacking and online scams, occur during late hours. Restricting access could help curb such activities.

##### **4. Enhanced Productivity**

Well-rested individuals are more productive, benefiting both workplaces and educational institutions.

### **Implementation Plan**

For such a policy to succeed, a clear and practical plan is necessary:

#### **1. Regulatory Measures**

- The government should enact laws mandating internet service providers (ISPs) to disconnect non-essential services after 10 PM.
- ISPs that fail to comply could face fines or other penalties.

#### **2. Exemptions for Night-Shift Workers and Essential Services**

- Companies requiring internet access for night shifts can apply for exemptions by providing proper documentation.
- Employees of such companies could receive special data plans or access codes to ensure uninterrupted connectivity.

#### **3. Public Awareness Campaigns**

- Educational campaigns should highlight the benefits of limiting late-night internet use, including improved health and reduced online risks.

#### **4. Monitoring and Enforcement**

- A regulatory authority should oversee implementation, ensuring compliance from ISPs and addressing public concerns.

### **Challenges and Resolutions**

Implementing such a policy is not without challenges. Resistance from internet-addicted individuals and concerns about limiting personal freedom are expected. However, the government must remain steadfast, emphasizing the long-term benefits for individuals, society, and the nation as a whole.

### **Conclusion**

Restricting internet usage after 10 PM, while maintaining provisions for essential services, can significantly improve public health, reduce stress, and curb online crimes. This policy would require thoughtful planning, public cooperation, and strong enforcement, but the potential benefits far outweigh the challenges.

The time has come to strike a balance between technological advancement and societal well-being, ensuring that the internet remains a tool for progress rather than a source of harm.

**Dr. N. Aruna**  
**Deputy Director**



## FDPs AND CONFERENCES

- On 21<sup>st</sup> Sep Ms. Anuradha, Head, Dept. of Commerce and Ms. T.Radhika, Head, Dept. of Sciences, attended “All India Women Academicians Conference Envisioning New Bharath” at Tagore Auditorium, Osmania University, Hyderabad.
- Ms. Anuradha, Head, Dept. of Commerce, attended National Level Online Workshop on ‘Effective Research Management with MS Office’ organized by Inspire Softech Solutions from 25<sup>th</sup> to 27<sup>th</sup> Oct, 2024.
- Ms. T. Radhika, Head, Dept. of Sciences and Ms. K. Radhika, faculty from Computer Science Department attended a 10- Day online FDP on “Recent Technological Innovations in Computer Science and Engineering” organized from 4<sup>th</sup> to 13<sup>th</sup> Nov. It was conducted by CBIT in collaboration with National Institute of Technology, Warangal and sponsored by the Ministry of Electronics and IT.
- On 23<sup>rd</sup> November 2024, Ms. Anuradha, Head, Dept. of Commerce, attended a webinar on “How to choose an appropriate statistical tool & test?” organized by Department of Mathematics, Presidency University.
- From 26<sup>th</sup> to 30<sup>th</sup> Nov , Ms. T.Radhika, Head, Dept. of Sciences , Ms. Anuradha, Head, Dept. of Commerce, and M.S Rachana, faculty from Commerce Department, attended a 5-Day Online National Faculty Development program on “Research Structuring and Publications Process” organized by Center for Research and Training, National Foundation for Entrepreneurship Development, Coimbatore, Tamilnadu.
- On 13<sup>th</sup> Sep, Ms. K. Radhika, faculty from Computer Science Department and Ms. M.S Rachana, faculty from Commerce Department, attended a One Day FDP on “Effective Teaching Methodologies” conducted by Avinash College of Commerce, Secunderabad.
- From 11<sup>th</sup> Nov to 15<sup>th</sup> Nov Ms. T.Radhika, Head, Dept. of Sciences and Ms. Anuradha, Head, Dept. of Commerce and M.S Rachana faculty from Commerce Department, attended a 5-Day Online FDP on “Advanced Research Methodology & Data Analysis” conducted by Presidency University Bangalore.
- On 25<sup>th</sup> Nov, Ms M.S Rachana , faculty from Commerce Department, attended an International Conference on Emerging Trends in Accounting and Finance Navigating the Future (ETAF 2024) and presented a paper on “Impact of ESG Reporting on the Financial Performance”. - A case study of Dr Reddy’s Laboratories Ltd.,

- On 3<sup>rd</sup> Dec, Ms. M.S Rachana, faculty from Commerce Department completed online course on “Data Analysis using IBM SPSS” for beginners, from Udemy.

- On 21<sup>st</sup> Dec Ms. M.S Rachana, faculty from Commerce Department, attended online lecture on the topic “Opposition Proceedings in Indian Patent System and Revocation of Patent” as part of the Know Your IP weekly IP lecture series-An Initiative of DPIIT IPR-Chair, Osmania University.

- On 6<sup>th</sup> Nov, Ms. Sujatha, faculty, Department of Management, attended an online meeting organized by AICTE, giving information on the funding they provide for organizing conferences.

- On 23<sup>rd</sup> Oct, Ms.T.Radhika, Head, Dept. of Sciences, attended an online meeting organized by Institutions of Innovation Council, Ministry of Education, for giving the information on organizing the college events & uploading them into IIC 7.0.

## STUDENTS' ACHIEVEMENTS

- On 27<sup>th</sup> Sep B.Sc 2<sup>nd</sup> year students (Vivek and Tanish) got second prize in Mathematics Quiz Competition conducted by Kasthurba Gandhi College for women.



- **Milan 7.0** an intercollegiate event was organized by VJIM for 3 days i.e 12<sup>th</sup>, 13<sup>th</sup> and 14<sup>th</sup> Dec 2024. On the 3<sup>rd</sup> day ‘Chrysalis’ cultural competitions were conducted. Our students participated in different categories and won prizes. In Singing competition,



Ms. K.R. Anusha from BBA 2<sup>nd</sup> year won 1<sup>st</sup> prize in Solo Singing, in Ramp Walk, Ms. M. Sai Akhila from BBA Final year won I prize, in Painting Ms.Nikhila from BBA final year won I prize. All the faculty and staff of VJIAS congratulate them and are proud of their achievement.



- St. Mary's Centenary College of Management, Secunderabad, conducted **National Level Management Fest titled "Empresa"**- A Feast for the Mind for 2 days i.e. 19<sup>th</sup> and 20<sup>th</sup> December. In Cultural competitions our students participated in many categories and won laurels. In Group Dance, B.Com final year students Ms. Shriya, Ms.Navya, Ms.Mounika, and Ms.Divya won I prize and BBA 2<sup>nd</sup> year students Ms.Medha, Ms.Harshita, Ms.Likitha, Ms.Sahithi, Ms.Sai Siri, Ms. Sushmitha and Ms.Aarthi won III prize. In Solo Dance category Ms. Neha from BBA 3<sup>rd</sup> year won I prize and Ms. Sahithi from BBA II year won II prize. In the category 'Best out of Waste' Ms.Tanushri and Ms. Akhila both were given first prizes individually. In the category of Singing, Ms.Anusha from BBA II year won First prize. All the faculty and staff congratulate the winners.



## General Information

- On 3<sup>rd</sup> September 2024, Alumni Association was registered and the certificate of registration has been received.
- On 6<sup>th</sup> Nov Sri. K. Durga Prasad, General Secretary, VJ, visited our college and interacted with the staff and gave inputs for the development of the college.
- On 28<sup>th</sup> Sep, Freshers' Day was organized by II and III year students at SSK function hall, Malkajigiri.



- On 9<sup>th</sup> Dec Mr. R. Anand Raj, Principal Staff officer, Ministry of Mines, Government of India, was invited by Dr. N Aruna, Deputy Director, to discuss skill development courses. Deputy Director, Principal & Ms. T.Radhika , Head, Dept of Sciences, interacted with him and got inputs.

- On 1<sup>st</sup> Oct, 51 students from all classes, along with 4 faculty members - Dr. N. Shashidhar, Vice Prinicipal, Ms. Rachana from Commerce Dept., Ms. K. Radhika from Computer Science Department and Librarian Mr. Swamy went to Rashtrapati Bhavan to attend Bharatiya Kala Mahotsav-2024 an event celebrating North East Tourism Paradise Unexplored program.Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura are among the Northeast states whose rich and varied cultural history is celebrated for the first time at the Bharatiya Kala Mahotsav.



- On 26<sup>th</sup> Oct, Seminar Committee and Literary Committee collaboratively conducted a quiz competition for all the streams on Dr. A.P.J Abdul Kalam. 24 teams from all classes participated. Mr. Ramesh and Mr. Suresh of B.Com IB won the first prize. Mr. Sumith Raj and Mr. Kumar Sai from IIIB were the 1<sup>st</sup> runners up and Mr. Keerthi Kumar and Mr. Mahesh of B.Sc I yr were the second runners up.



- Under CSR initiative, 27 computer systems were donated to VJIAS by the company Salesforce, from Bangalore. Mr. Srinivas Kidambi, CSR, VJ, facilitated the whole thing and got the systems delivered to VJIAS.



## **FACULTY ACHIEVEMENTS**

- Ms. Divya, Lecturer in Mathematics registered for Ph.D in Anurag University in Hyderabad in Oct, 2024.
- Ms. Mary Lecturer in Statistics, Ms. Sujatha & Ms. Pavani from Management Dept. registered for Ph.D in SR University, Warangal, in November 2024.

### **VIGNANA JYOTHI EXECUTIVE COMMITTEE MEMBERS**

1. Sri. D. Suresh Babu	--	President
2. Sri. K. Harish Chandra Prasad	--	Vice-President
3. Sri. Vallurupalli Rajasekhar	--	Vice-President
4. Sri. Kode Durga Prasad, IPS (Retd.)	--	General Secretary
5. Sri Harish Cherukuri	--	Joint Secretary
6. Sri G. Krishna Prasad	--	Joint Secretary
7. Sri. Ajay Narne	--	Treasurer
8. Er. J. Seshagiri Rao	--	Member
9. Sri. Koteswara Rao S.S.R	--	Member
10. Sri. K. Madhav	--	Member
11. Sri Vallurupalli Rajkumar	--	Member
12. Sri. Narendra Paruchuri	--	Special Invitee
13. Sri. N. Bhanu Prasad	--	Member
14. Sri. Ch. Achyuta Rama Prasad	--	Special Invitee

### **GOVERNING BODY, VJIAS**

1. Sri. Vallurupalli Rajasekhar	--	Chairman, GB.
2. Sri. K. Harish Chandra Prasad	--	Member
3. Sri Ch. Achyuta Rama Prasad	--	Member
4. Sri. Koteswara Rao S.S.R	--	Member
5. Sri. Y. J. Venkata Rao	--	Member
6. Sri. D. Suresh Babu	--	Member (Ex-Officio)
7. Sri. Kode Durga Prasad, IPS(Retd.)	--	Member (Ex-Officio)
8. Sri. Ajay Narne	--	Member (Ex-Officio)
9. Dr. Sanjay Kumar, Deputy CEO, VJ	--	Member
10. Prof. P. Kamalakar	--	Member, OU Representative
11. Dr. T. Rama, Principal	--	Member
12. Dr. N. Aruna, Deputy Director	--	Member, Secretary