



VIGNANA JYOTHI INSTITUTE OF ARTS & SCIENCES

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The Newly Elected President and General Secretary, VJ's Visit:



All the faculty with Mr.Suresh Babu, President and Mr. Sheshagiri Rao, GS,VJ

The President, and the General Secretary, Vignana Jyothi, **Sri Suresh Babu garu, Sri Seshagiri Rao garu** visited our college on 27 Oct .They visited each floor, the cellar, library, lab, and all the classrooms on all the three floors, noting the details of where civil work is required, what needs to be done in the computer lab and the overall revamping of the college premises.

Then they interacted with the faculty in the board room. Our Director **Dr. Vijaya Prasad** garu introduced Sri Suresh Babu garu and Sri Seshagiri Rao garu to the faculty. Sri Suresh Babu garu spoke about how Arts form the basis for any education and how an education in Arts can help society by producing well developed personalities who can bring about a balance in society.

Sri J. S. Rao garu explained that out of all the colleges under VJ, they were visiting VJIAS first because of their concern and commitment for Arts College.

The Principal **Dr. Aruna** informed the dignitaries about the growth of VJIAS from 9 students to over 500 now and highlighted the differentiators that VJIAS has when compared to the other colleges. **Ms.**

Radhika, faculty Computer Dept., spoke about the certificate courses that are offered to our students in conjunction with IIT Bombay which is a special feature of our college. Then **Ms. Vijayalakshmi**, faculty Management Dept. spoke

about the Saturday Seminars **The President and the General Secretary interacting with the faculty, VJIAS** that are conducted in the college to help students improve their communication skills and build confidence in themselves. **Ms. Triveni**, faculty Computer Dept., suggested that provision should be made for more certificate courses related to the job market to be taught to students so that students are ready for the job market as soon as they complete their under graduation.



The President **Sri Suresh Babu** garu enquired about the placements and alumni association of the college. **Dr. Rama**, vice-principal, explained about the kinds of companies that conduct drives in our college and also about the different kinds of job profiles and salaries that our students get selected to. She affirmed that about 60% of the students get placed through college placement. Many pursue higher studies, and some have their own family businesses to take care of. No student has come back to the college asking for jobs once he/she has left the college. Suresh Babu garu suggested that a mechanism should be developed to get in touch with the alumni of the college to find out how many are studying abroad, how many are working within or outside the country and at what levels to strengthen the college network. He also suggested that detailed data of students placed should be provided so that they may act in the future to help students get placed better.

The General Secretary Sri Seshagiri Rao garu made it clear that they would take all the necessary measures to develop VJIAS with all relevant courses. He assured the faculty that they would take care of them in all possible manner.

The Director, **Dr. Vijaya Prasad** garu then spoke about the importance of Arts & Science Colleges in the country and how they will be an integral part of any institute of higher education. In this context he quoted the NEP 2020 and asserted that for VJ to become a university, it won't be possible without arts and science courses. So, he emphasized that another Arts & Science college is imminent at Gagillapur as the present college premises have no scope for expansion.

The President and GS agreed and assured that they will do whatever is necessary to see that another campus comes up at Gagillapur.

Orientation Program:

Orientation Program was conducted for first year students on 11 Oct, for the academic year 2021-22. The program started with prayer, rendered by Ms. Anugna from B. Com II year. The session was initiated by **Dr. Rama**, who gave the welcome address and the vignette of the college and acted as the anchor of the whole program. The welcome address was followed by the Principal **Dr. Aruna's** address. The principal gave an overview of the activities of the college and advised the students to build character and morals along with getting an education.



A video of the college activities and achievements of students from 2012 to the present was shown to the students.



This was followed by the Director, **Dr. D. Vijaya Prasad** garu's address to the students. He impressed upon the students the changing times and the need for caution in the COVID era. He advised them to gear themselves with the necessary technology for the inevitable online classes too along with offline classes and to strive to do well by attending classes regularly. He promised all support from the management to the students in all academic endeavours. He also conveyed our chairman **Sri Y. J. Venkata Rao** garu's message and blessings to the students on his behalf.

Then all the conveners of various committees presented PPTs of the activities of their respective committees.



Firstly, **Dr. T. Rama**, vice principal, presented the activities of the Placement & Training & Literary Committees. She also informed the students of the Gold Medals and VJ scholarships and the importance of mentors in deciding the scholarships for students.



Secondly, **Ms. T. Radhika** presented the activities of the 'Certificate Course' Committee and described the IIT Bombay Spoken Tutorial, SWAYAM Courses, and other online and offline, paid and free certificate courses planned for the students.



Thirdly, **Ms. M. Anuradha**, explained about examinations, internal and external, practical & theory, credits for each paper, attendance rules and promotion rules. She followed it with a detailed description of the Cultural Committee activities.

Next the Seminar/Webinar Committee convener, **Ms. Vijayalakshmi** spoke about the importance of seminars and how participating in seminars/webinars, helps students to overcome stage fear and also improves their communication skills. She presented the webinars conducted in the last one year with topics discussed by the students and also touched upon the State Level webinars conducted by the Computer, English and Commerce departments during the lockdown period.



Finally **Dr. N. Shashidhar**, convener of the NSS & Sports Committees presented the activities of NSS like, food distribution, blanket distribution, blood donation, visit to old age homes and orphanages, service camps in villages etc., and informed the students to think about society and serving the society by serving the people in need.

This was followed by talks by senior students of our college from all streams, B. Com, BBA, & B. Sc. They spoke about their experiences in the college and how the faculty had helped them to develop in many ways.

They advised the freshers to be well mannered and to utilize the opportunities presented to them in the college. All the students were made to take the oath against ragging administered by Ms. Pavani, member of the anti ragging committee .The program ended with the vote of thanks proposed by Ms. Sujatha and the National Anthem sung by faculty and students.



Teachers' Day Celebrations:

Teachers' Day was celebrated in the college on 4 Sep as 5 Sep, was a Sunday. The Principal Dr. Aruna spoke about the important role teacher's play in a student's life. Students participated enthusiastically, gave speeches, sang songs and even danced to entertain faculty. As is the practice at VJIAS every year, on this occasion, a faculty member is felicitated. This year Ms. Baby Vijayalakshmi, faculty Management Dept. was felicitated with a shawl and a memento. VJ Management honored faculty and staff by giving them gifts.



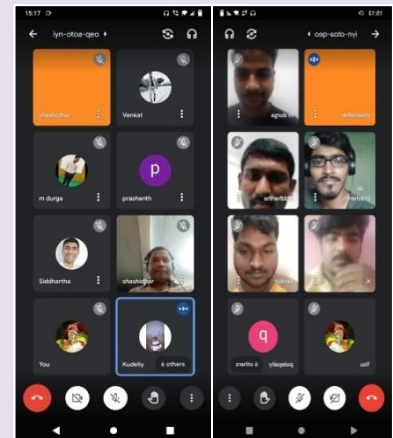
All Faculty and students on Teachers' Day



Felicitation of Ms. Vijayalakshmi, Faculty, BBA Dept

NSS Foundation Day:

- NSS Foundation Day was observed on 24 Sep NSS wing organized a meeting for all the NSS members and discussed what services can be offered by the committee to society in the future.



- NSS committee conducted an eco-friendly Ganesh making workshop and competition on 8 Sep .Five students participated and Mr. Nazeer of BBA I year was adjudged the winner. All the others were given a certificate of participation and mementos. Principal Dr. Aruna presented the certificates and mementos.



Distribution of Certificates to the winners of Ganesh Idol making Competition.

Harithaa Haaram & Environmental Protection:

On 13 Nov, a seminar on 'Harithaa Haaram & Environmental Protection' was organized by the NSS Unit, Coordinator Dr. Shashidhar took the lead. 10 students from different classes made presentations on various topics related to nature and its conservation. Our Director Dr. Vijaya Prasad presented, mementos to the teams who made the best presentations.



Telangana Bhasha Dinotsavam

Telangana Bhasha Dinotsavam was celebrated in the college on 8 Sep by garlanding the photo of Kaloji Narayana Rao and paying floral tributes to him.

Dr. Aruna, Principal Dr. Shashidhar, Ms. Radhika and Ms. Narasamamba, spoke about Sri Kaloji Narayana Rao and the greatness of Telugu, on this occasion. The programme was organized by Dr.N.Shashidhar Sanskrit Faculty.



Principal's address on Telangana Bhasha Dinotsavam

Batukamma celebrations in the college:

Batukamma festival was celebrated on 13 Oct in the college in all religious fervour. All the faculty came colourfully dressed in traditional clothes, prepared Bathukammas, danced and sang rhythmically, enthusiastically and energetically.



Preparation of Bathukammas

Immersion of Bathukammas

Placement Drive:

A placement drive was conducted in college on 15 Sep. The students of 2019, 2020 and 2021 batches were asked to attend the drive. It was organized by “**Magic Bus India Foundation**” which is funded by Bank of America. It is an international NGO that helps students by providing Life Skills Training and placements. They conduct pool drives for students in several colleges. **Mr. Indra Kumar**, freelance trainer and consultant, who has been providing placement training for our students for the past five years, has been of great assistance in helping our students.



7 companies participated in the drive. The list of companies is as follows:

- 3GHR
- TECH Mahindra
- HDFC Bank
- Vispo Business Solutions
- DIGIPREX
- Viswam Edu Tech
- Israelites Shopping Network



The drive started with the **Magic Bus** members introducing their organization and informing the students of the benefits of registering themselves with them. Then students had to register in their app so as to undergo the training program provided by them. Our director **Dr. Vijaya Prasad** addressed the students and told them how important it was to keep themselves engaged in some way in these COVID times and to take advantage of the facility provided by the college for placements and wished them luck for the drive. 124 students registered and attended the drive.

Once students register with Magic Bus, they are provided **Life Skills training** with certification which is an added credential for them. Students are also assisted, up to one year, till they get placed in a company.

The drive was conducted to provide our students a platform to experience participation in interviews and to know the kinds of jobs available for undergraduate students. Mementos with our college logo were distributed to all of them by the Director.

On 26 Nov, **Mohd Naiyar**, Business Development Manager and **Ms. Reena Sharma**, Manager from AECC India PVT. LTD, a consultancy that deals with providing assistance to students who wish to study abroad, visited our college and gave useful information to students on where they can go to study and what process they need to go through including the financial aspect involved in studying abroad. They help students to get admission in universities abroad especially in countries such as the USA, Australia, New Zealand, Canada, UK and other European countries.



On 25 Nov, Dr. Rama, Placement Cell in-charge attended a Stakeholders' Meet organized by Magic Bus Foundation, for TPOs, HR personnel of companies associated with them and the students who got placed through them.



Saturday Seminars: Seminars provide an opportunity for students to discuss, interact and learn. Discussion on relevant topics, help students to learn about the latest information and new skills related to them. Thus Saturday Seminars help the students in more ways than one. The table below gives the list of participants and topics presented on different dates.

S. No.	Weekly webinar speakers	Topics	Class	Date
1	Madhulika	Save Girl Child	B.Com I (A)	30-10-2021
2	Bharadwaj	Bitcoin And Currency Notes	B.Com I (A)	
3	Aleemuddin	Ambush Marketing	B.Com I(B)	
4	Charan	Old Age Homes	B.Com I(B)	
5	Amit and Abhishek	Kohinoor Diamond	BBA II year	
6	Anugna	Every Moment is Precious	B.Com III year	
1	Charan, Bharadwaj, Nithin	Sardar vallabhabai Patel	B.Com I year	6-11-2021
2	Sadha sri , Jyothi , Madhulika		B.Com I year	
3	Aleemuddin , Sandeep		B.Com I year	
4	Affan , Murali		BBA I year	
5	Sneha , Nikitha		BBA I year	
6	Ashok	Dashrath Manjhi	B.Com Bussiness Analytics	
	WINNERS: Charan,Bharadwaj, Nithin(Ist prize) Aleemuddin and Sandeep(II prize) Ashok (III prize)			
1	Sirisha	Sardar vallabhbhai Patel	BBA II year	20-11-2021
2	Tarun and Goutham		BCOM II year	
3	Shravya Bharathi , Sravanthi,Bhanu Prakash		BBA III year	
4	Anugna and Koushik		BCom III year & BSc III year	

<p>Winners: Koushik and Anugna(Ist prize) Shravya ,Sravanthi and Bhanu Prakash(II prize)</p>			
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Azadi ka Amrit Mahotsav is a 75-week grand celebration launched by honourable PM Sri Narendra Modi to mark 75 years of Independence . In this Context certain co-curricular and extra-curricular activities are merged with academics.



Guest Lectures

First lecture was arranged for B.Com I year students on the topic, 'Introduction to Accounting' on 12th November. **Dr. K. V. Ramana Murthy**, M.Com, M. Phil, PhD., Principal, Vijayanagara College of Commerce, Hyderabad was the guest speaker. Mr. Murthy spoke about the various aspects related to accounting.

He explained how the students have to be strong in the basics of the subject to get placed as good accountants. He explained about new concepts introduced in accounting and their usage, use of accounting equations in preparing accounts.

Second lecture was held on the topic "Relevance of MS Excel with Financial Discipline" by the Department of Commerce on 25 Nov, for the second year B.Com students by U. Saran Kumar, Chartered Accountant. Overall, the students were benefited from the seminar as it was useful for them in their coming semesters.



Lecture by U. Saran Kumar, Chartered Accountant to Students

News at Glance

- An Informatique Exhib'IT'-2021a technology based fair, will be held on 13 Dec.
- A National Level Commerce Seminar (for Degree students of various colleges) and Inter college competition (for Intermediate students) as a part of promotional activity, will be held in January 2022.
- The Director interacted with the BBA students separately to ask them for ideas on how to utilize social media to showcase our college.

- **Recreational Trip:**

Faculty and staff went on an educational trip to Ramappa Temple, a UNESCO's World Heritage site in Warangal on 21st sep 2021.



Editorial:

The United Nation (UN) had set 17 Sustainable Development Goals (SDGs) and 169 targets to be achieved by 2030. These goals are a call from the UN to all the countries around the world to address the great challenges that the humanity faces and to ensure better life and living conditions for everyone on our planet. In view of the inter linkages between social, economic and environmental dimensions of the 17 goals, it is essential to put in efforts to achieve all the goals at the same time on a war footing instead of working on them one by one. Here, the role of Higher Education Institutions (HEIs) becomes prominent. Their function is not only to train their own students towards SDGs, but also to create awareness in local communities and in the society at large. SDGs are particularly referred to in our NEP-2020. Taking the SDGs as a part of project work/case studies to be done by the students of VJIAS is a differentiator of our college. Project work is not mandatory as per University curriculum, for all streams, but to create awareness among students and to sensitize them to the problems prevalent in societies, this has been adopted by VJIAS.

In this academic year, the college developed programs to conduct “ Guest Lecture - Speaker Series” and more Certificate courses related to ‘Business Analytics’ and Technology events to facilitate the students to grow in the field of their choice. In the year of decennial celebrations, the faculty have chalked out several co-curricular programs for the students to sharpen their intellect. The students have to make use of these opportunities. “The mind is a Powerful thing. When it is filled with positive thoughts, life will start to change.” Earlene Larson Jenks said “Have the courage to act instead of react.”

All students are particularly advised to be extra cautious in protecting themselves from the new variant of coronavirus , Omicron. This appears to be more potent than the Delta Variant. It is the adherence to wearing masks properly all the time that they are in public places and maintaining social distance that protect them and all. Sanitization of every nook and corner of the college campus is taken up on a daily basis by the college administration.

Let us protect ourselves from Omicron to protect others.

- Dr. Vijaya Prasad
Director

Be a Life Long Student. The more you learn, the more you earn and more self confidence you will have.

- Brain Tracy

VIGNANA JYOTHI EXECUTIVE COMMITTEE MEMBERS

1. Sri. D. Suresh Babu	--	President
2. Sri Kode Durga Prasad, IPS	--	Vice-President
3. Sri Vallurupalli Rajasekhar	--	Vice-President
4. Sri. Er. J. S.Rao	--	General Secretary
5. Sri. Ch. Achyuta Rama Prasad	--	Joint Secretary
6. Sri K. Madhav	--	Joint Secretary
7. Sri.Koteswara Rao S.S.R,	--	Treasurer
8. Sri.K.Harishchandra Prasad	--	Member
9. Sri Harish Cherukuri	--	Member
10. Sri. Narendra Paruchuri	--	Member
11.Sri V. Raj Kumar	--	Member

GOVERNING BODY, VJIAS

1. Sri. Y. J. Venkata Rao	--	Chairman, GB.
2. Sri. K.Harishchandra Prasad	--	Member
3. Sri. Er. J. Seshagiri Rao	--	Member
4. Sri. Koteswara Rao S.S.R,	--	Member
5. Sri. Narne Ajay	--	Member
6. Sri. N. Bhanu Prasad	--	Member
7. Sri. Narendra Paruchuri	--	Member
8. Sri. G. Krishna Prasad	--	Member
9. Prof. Anthony Patrick	--	Member, OU Representative
10.Dr. N.Aruna	--	Member
11. Dr. D. Vijaya Prasad	--	Member Secretary